



## Do you want to create meaningful experiences and memories that last a lifetime?

The Hill Country Alliance (HCA) and Travis Audubon are offering an Interpretation class that will help you connect the minds and hearts of your audience to the beauty of nature and the mysteries of history.

*The more hearts we touch, the more minds we inspire,  
the better the future for our Hill Country.*

### Certified Interpretive Guide Training Workshop #4

- When:** Monday and Tuesday, April 28 & 29, 2014 and  
Monday and Tuesday, May 5 & 6, 2014
- Where:** Private ranch near Austin, TX
- What:** [Hill Country Alliance](#), in partnership with the [National Association for Interpretation \(NAI\)](#), is offering a course for anyone who delivers messages about natural, cultural or historic sites or who would generally like to more effectively connect with audiences of any size about the importance of protecting the Hill Country.

**This 32-hour class will teach you to:**

- Emotionally connect the audience with the presentation topic.
- Use recent research on social behavior and learning.
- Tailor programs for diverse audiences and various learning styles.
- Improve communication and presentation skills.
- Design and practice a full presentation by the end of the course.

**Instructor:** Clark Hancock, Certified Interpretive Trainer: [cktemhan@me.com](mailto:cktemhan@me.com) or call (512) 507-1627.

**Cost:** Course only: \$245 or Course with NAI Certification: \$375  
Fees include materials

This is a small class, only 12 seats are available. Please email [christy@hillcountryalliance.org](mailto:christy@hillcountryalliance.org) for more information and to begin registration.

