

San Antonio Metropolitan Health District Presents:



# PUBLIC HEALTH & THE BUILT ENVIRONMENT: HEALTHY COMMUNITIES BY DESIGN

Wednesday, May 7, 2014  
7:30 a.m.— 4:45 p.m.  
*(Breakfast & Lunch Provided)*  
**UTSA Downtown Campus  
Buena Vista Theater  
301 South Frio Street**

*Come learn what works both in San Antonio and around the country when designing & creating healthy communities*

**Registration:**

<http://bit.ly/NaATI5> or  
<http://sanantonio.gov/Health/News/Events.aspx>

**Base conference rate: \$40\***

*Special discounted rate available for students and community members, based upon availability*

*\* Professional credits have been applied for planners, architects and health educators*



Keynote speaker:  
Chuck Marohn, Strong Towns



Questions? Contact David Clear: (210) 207-2002 or [david.clear@sanantonio.gov](mailto:david.clear@sanantonio.gov)

Supporting Partners for This Event:



American Planning Association  
Texas Chapter  
Southwest Section  
*Making Great Communities Happen*



**“Public Health and the Built Environment”  
Conference:  
Healthy Communities by Design  
Wednesday, May 7, 2014**

**AGENDA**

8:15 – 9:30 AM - **Morning Plenary Session:** Chuck Marohn, Co-Founder and President, Strong Towns

*Can communities continue to build the way they have in the past? This session explores the need to rethink our strategic infrastructure investments by considering how we’ve grown our communities in the past. Several communities from around the country are beginning to enable residents in their communities to have a strong part in creating future environments, focusing in large part on quality of life investments. This session will focus on why communities need to engage their residents in the planning and redevelopment processes*

9:40 – 10:40 AM - **Breakout Session I: Foundations of Health**

- **Health Equity from a Neighborhood Perspective:** *Health equity is an often overlooked factor in cities which can have significant consequences for communities in terms of health, economics, social fabric, & quality of life.*
- **Planning for Health:** *This session will explore the role played by planning in improving public health. Topics covered include land use, transportation, air and water quality, and planning education and research.*
- **Feeding Ourselves:** *Food is a critical part of our built environment. This session explores the most important considerations our city needs to make to maximize potential for healthy food while overviewing several current successes.*

10:50 – 11:50 AM - **Breakout Session II: Actions of Health**

- **Economic Gardening:** *This session overviews successful examples of economic gardening, where businesses which promote healthy neighborhoods have been created in often overlooked neighborhoods throughout the country.*
- **Scratchmade:** *All over the country, people are changing their landscapes with little more than basic raw ingredients like paint, cement & mulch.*
- **Trailblazer:** *These local movers & shakers are making waves in the neighborhoods they live & work in by promoting creative ways to live active lifestyles.*

11:50 AM – 12:35 - **Networking Lunch**

12:35 – 1:30 PM - **Afternoon Plenary Session** – John Simmerman, President, Active Towns

*What are some of the factors that contribute to making the healthiest communities in the country? This session explores the critical factors that those communities possess, both in terms of having a healthy built environment as well as an active living culture among the residents. These investments also occur in other parts of the world also, such as in Colombia where strategic quality of life investments in the poorest communities have yielded tremendous results for resident’s health and wellbeing as well as the community’s economic development.*

1:45 – 2:45 PM – **Breakout Session III: Innovations of Health**

- **SPARK:** *Outlaying the multiple benefits of Houston & San Antonio’s SPARK School Park campaign and how it is changing the local landscape in these cities.*
- **Healthy Workplaces: Designs & Policies:** *These places of business are models in healthy building design & integration into the local landscape.*
- **Play for All:** *Through creative, thoughtful design, play spaces can be designed for all ages and people.*

2:45 – 3:35 PM - **Focused Session**

- **Public Health & Planning during San Antonio’s Formative History:** *Steven Land Tillotson, Munoz & Co.* *Public health was a significant factor in San Antonio’s development patterns during the 18<sup>th</sup> and 19<sup>th</sup> centuries. This session identifies how historical considerations of the natural environment and human well-being influenced the formation of the city’s urban scale, street connectivity, and access to open space; and explores the relevance of these patterns to the future of San Antonio’s growth and quality of life.*
- **A Developer’s Perspective on Health & Quality of Life:** *Perry Bigelow, Bigelow Homes* *Not all developments are run of the mill or lack adequate public spaces for residents to congregate and recreate. This session explores profitable approaches to development which significantly enhance resident’s quality of life.*

3:45 – 4:45 PM **Final Panel Discussion**

- Participants: Pilar Oates, Moderator; Chuck Marohn; John Simmerman; Thomas Schlenker