



HILL COUNTRY UNIVERSITY CENTER



Center for Rural Entrepreneurship
energizing entrepreneurial communities

Texas Rural Innovators, along with our local hosts and partners, invite you to attend ...

“Capturing Community Wealth and Using it for Community Good”

As the current older generation departs the scene, and as the baby boomers follow them, untold billions of dollars will pass from one generation to the next. In rural Texas, much of that wealth will migrate to the major metro areas in Texas and beyond, *unless* we take measures to counteract that out-flow. This forum will tell the story of the impending transfer of wealth and share successful methods that are being used to capture that wealth before it disappears from our rural communities.

Friday, December 7, 2012

9:30 am — 3:30 pm

Hill County University Center

2818 E. US Highway 290

Fredericksburg, Texas 78624

Please register in advance by emailing Bobby Gierisch at bobby@ruraltx.org.

The registration fee of \$20 includes lunch and is payable at the door by cash or check. Any HCUC students and faculty receive free registration, *but must register in advance*.

We have a special rate at of \$79 + tax at Fredericksburg Inn and Suites (201 South Washington Street, 830-997-0202) for Thursday, December 6. Call before November 26 and ask for the ‘Rural Innovators’ rate.



hill country alliance



Texas Center for Rural Entrepreneurship

TEXAS STATE
SMALL BUSINESS
DEVELOPMENT CENTER



Alamo Area Council
Of Governments



HOTETC
HEART OF TEXAS



South-West Texas Border
Small Business
Development Center Network
Rural Business Program



Gillespie County
Economic Development Commission
300 E. AUSTIN ST. FREDERICKSBURG, TX 78624



TexasMidwest.org



Sam Houston STATE UNIVERSITY
CENTER FOR RURAL STUDIES:
RESEARCH & OUTREACH



Capturing Community Wealth ... and Using it for Community Good

Hill Country University Center
2818 East Highway 290
Fredericksburg, TX --- December 7, 2012

As today's older generation departs the scene, and as the baby boomers follow them, untold billions of dollars are passing from one generation to the next. In rural Texas, much of that wealth will migrate to the major metro areas in Texas and beyond, unless we take measures to counteract that out-flow. Our speakers will show how to measure the wealth transfer in your county and how to capture a share of it for local benefit.

AGENDA

- 9:30am – 10:00am Registration and Networking with Coffee and Breakfast Snacks
- 10:00am – 11:00am **What is the Transfer of Wealth ... and why is it important to rural Texans?**
Don Macke, RUPRI Center for Rural Entrepreneurship
- 11:00am – Noon **Creating and Capitalizing on Local Philanthropy – The Community Approach**
Doug Friedli, Lewis & Clark Missouri River Basin Museum
- Noon – 1:00pm Lunch & Conversaton
- 1:00pm – 1:45pm **Transfer of Wealth in Texas**
Kyle Penney, East Texas Communities Foundation
- 1:45pm – 2:15pm **Creating and Capitalizing on Local Philanthropy – A Regional Approach**
Bob Sutton, South Dakota Community Foundation (by Skype)
- 2:15pm – 2:30pm Break
- 2:30pm – 3:15pm **Community Philanthropy in Rural Texas**
Carolyn Henry, Crowell Connection & Three Rivers Educational Foundation
- 3:15pm – 3:30pm Wrap-up Panel / Q&A by all speakers