

**education**  
**conservation**  
**cooperation**



**hillcountryalliance.org**

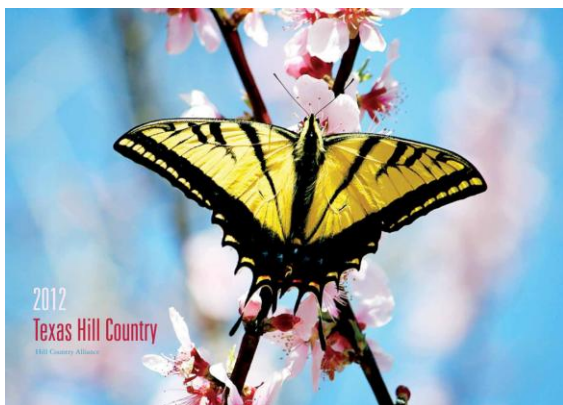
*For Immediate Release*

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**2012 Hill Country Alliance Calendar Available for Sale**

*Fifth Annual Calendar Features Spectacular Texas Photographs and Literature, Offers Buyers Chance to Protect the Hill Country.*



BEE CAVE, Texas – Oct. 5, 2011 – The 2012 Hill Country Alliance calendar, available now, captures the spectacular beauty and treasures of the Texas Hill Country with contributions from area photographers and writers. It is compiled with 25 of the winning photos out of more than 400 entries in the fifth annual Hill Country Alliance (HCA) contest. The photos displayed include scenes, wildlife and irreplaceable features from all over the Hill Country, from the eastern territory of Travis County to southwestern Uvalde County. In addition, literary quotes from Texas writers, including Fred Gipson, author of *Old Yeller* and *The Home Place*, are found on each page.

The wall calendar is sold in area retailers throughout the Hill Country for \$13.99, and can be purchased online at the HCA website ([www.hillcountryalliance.org](http://www.hillcountryalliance.org)) at the same price. For quantities greater than 10, they are priced at \$10 each, or for even larger orders or wholesale rates, special pricing is available. Sized at 14" x 10", the calendar is designed by a professional graphic artist on high-quality paper and beautifully printed. This is the fifth year the calendar has been published.

The HCA offers the contest every spring to both novice and professional photographers, requesting photos that encompass all realms of the Hill Country, including landscapes, people and wildlife. Notable Texans, including singer-songwriter Eliza Gilkyson, judged this year's contest. The grand prize winning photograph, featured on the cover, is by Tammy Wren and is titled "Butterfly on Peach Blossom." It beautifully captures a monarch butterfly drinking nectar from a blossom in Kerr County.

The HCA 2012 calendar also provides information regarding Hill Country preservation - addressing ecosystem services, groundwater resources, rainwater harvesting, native landscaping and several other topics that are important to keeping the natural resources of the Hill Country intact. An aerial map of the Texas Hill Country is featured in the back of the calendar, along with further information about the HCA.

The Hill Country Alliance (HCA) is a non-profit organization whose purpose is to raise public awareness and build community support around the need to preserve the natural resources and heritage of the Central Texas Hill Country. Please visit the HCA website for more information about the latest news, events and initiatives at [www.hillcountryalliance.org](http://www.hillcountryalliance.org).