



Winery Invitation & Application

Greetings Hill Country Wineries!

You are cordially invited to participate in what we are calling the *One-stop Hill Country Wine Tour* — which is a featured attraction at the 8th annual [Rainwater Revival + Hill Country Living Festival](#) set for Saturday, November 4, 2017, 10am to 5pm, at Dripping Springs Ranch Park.

The event, hosted by the Hill Country Alliance and a growing list of sponsors, carries a theme of living lightly, responsibly and beautifully in the Texas Hill Country.

Other activities and attractions at this free, family-friendly Festival include 100+ vendors/exhibitors, a full-day's lineup of great speakers, food trailers, a tiny home showcase, tricked-out travel trailers, live music stage — and wine by the taste, glass or bottle from Hill Country wineries!

We hope you can join us! It is our intent to showcase a variety of Hill Country wineries and allow you to profit from the event while supporting and participating in a community, educational event.

We anticipate 1,000+ attendees coming from urban and rural communities across Central Texas – and other parts of the state too.

Name of event: Rainwater Revival + Hill Country Living Festival
Date: Saturday, November 4, 2017
Time: 10am to 5pm
Location: Dripping Springs Ranch Park, Dripping Springs, TX

Primary Contact: Julie Anderson, Julie@waterpr.com, 512-636-1348 mobile
Secondary Contact: Linda Ryan, lindaryan.texas@gmail.com, 512-586-9189 mobile

Winery Vendor Fee is \$100, payable to the Hill Country Alliance by October 20, 2017.

A maximum of 10 wineries will participate on a first-come, first-signed up basis. The festival is a covered event and will happen whether rain or shine; no refunds.

Space – 10x10 area. Winery must provide your own tent/tables/chairs/banners/signs etc. Power is available for an additional \$35. Water is not available at the booths, but restrooms are nearby.

Wineries must provide all serving containers, however we hope that TX Dept of Agriculture will provide up to 1,000 plastic stem-less cups for our use. You are welcome to bring your winery's glasses to use or sell if your customers would prefer glass.

SELL: Wineries can sell wine by the tasting, glass or bottle. We want our Wine Vendors to sell and make a profit!

TABC Permits: Wineries MUST HAVE their own Festival, Farm-to-Market, or temporary permit from TABC. Please send a copy of your TABC permit along with the attached winery registration form to: Julie Anderson, Julie@waterpr.com

Setup/Tear Down: Vendors can set up on Friday, Nov 3, or Sat, Nov 4, from 7-9am. Vendors must be in place and ready to sell/serve product to customers by 10 am and remain until 5 pm on the day of the event. No early tear downs please.

2017 RR+ WINERY REGISTRATION FORM

YES! We want to participate in the Rainwater Revival + Hill Country Living Festival.

Name of Winery _____
Contact Person at Winery _____
Address of Winery _____
Phone Number _____
Email Address _____

Please let us know when!

___ We will set up on Friday, Nov 3, between 12noon – 5pm.

___ We will set up on Saturday, Nov 3, between 7am – 9am.

___ We need electricity!

Other comments/requests: _____

Email registration form and a copy of your TABC permit to: Julie Anderson, Julie@waterpr.com

First 10 wineries to send registration will be on list. Your participation is not final until your check is received.

Make \$100 check payable to Hill Country Alliance. Must be received by Oct 20, 2017.

Mail to: Hill Country Alliance
15135 Hwy 71 West
Bee Cave, TX 78746

Questions? Event contacts:

Primary Contact: Julie Anderson, Julie@waterpr.com, 512-636-1348 mobile
Secondary Contact: Linda Ryan, lindaryan.texas@gmail.com, 512-586-9189 mobile
Tertiary Contact : Karen Ford, kford@waterpr.com, 512-922-8234 mobile

Thank you!



The Hill Country Alliance is a nonprofit organization whose purpose is to raise public awareness and build community support around the need to preserve the natural resources and heritage of the Central Texas Hill Country. HillCountryAlliance.org