For Immediate Release

Wild and Scenic Film Festival Screening Planned for Fredericksburg

The Wild and Scenic Film Festival, the nation’s premier environmental film festival, is returning to the Texas Hill Country this fall with screening events the whole family will enjoy. The theme of the festival will be “Celebrating Hill Country Rivers,” and the featured films will celebrate individuals and communities coming together and taking action for the protection and restoration of our natural resources. The festival will make its final stop in Fredericksburg on November 16th at the Highschool Auditorium from 6:00 pm – 8:30 pm. The event is free, with a $5 donation suggested for admission.

“The festival is an opportunity to get together as a community and enjoy learning more about the wonders of the natural world,” said Daniel Oppenheimer, Land Program Manager at the Hill Country Alliance. “It is also a chance to inspire the stewardship efforts that the Alliance promotes.”

The event will showcase eight award-winning short films as well as a presentation by the eighth-grade gifted & talented class on their restoration project recently completed at Frantzen Park.

The films will highlight adventures in remote wilderness areas, unveil the stunning beauty of our natural world, and address a variety of pressing environmental issues. Audiences will be transported by the incredible imagery of Yellowstone. Additionally, they will see the transformation of a Hill Country ranch by a loving landowner and learn from the experience of a 4th generation rancher. For information about the films and Hill Country screenings, visit www.hillcountryalliance.org/wildandscenic.

Presenting sponsors include the Hill Country Alliance, Upper Guadalupe River Authority, the Llano River Watershed Alliance, and Fredericksburg Independent School District. The film event will feature door prizes, speakers, and information from local sponsors.

On tour at over 150 locations in the world, The Wild and Scenic Film Festival partners with environmental groups, businesses, and schools who host the film festival to bring global and regional issues to the local level for each city it visits.

Supporting sponsors of the Texas Hill Country Wild & Scenic Film Festival Series include Texas Parks and Wildlife Department, the Texas Living Waters Project (a partnership of the Sierra Club and the National Wildlife Federation), Whole Earth Provisions Co., Schreiner University Trull School of Sciences and Mathematics, Odeon Theater, the Hill Country Land Trust, Friends of Enchanted Rock, Lea Lou Co-Op, Ranch Radio Group, and Lone Star 102.5 FM KHLB.

The Hill Country Alliance is a nonprofit organization whose purpose is to raise public awareness and build community support around the need to preserve the natural resources and heritage of the Central Texas Hill Country. Visit us at www.hillcountryalliance.org.
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Photographs provided by Hill Country Alliance