

For Immediate Release: September, 2017

Wild and Scenic Film Festival screenings planned for Kerrville and Mason

Bee Cave – The Wild and Scenic Film Festival, the nation’s premier environmental film festival, is coming to the Texas Hill Country this fall with three screening events the whole family will enjoy. The theme of the festivals will be “Celebrating Hill Country Rivers,” and the featured films will celebrate individuals and communities coming together and taking action for the protection and restoration of our natural resources.

September 28th at Schreiner University CCAC Ballroom
6:30pm – 8:30pm. Tickets are \$5

October 12^h at the Odeon Theater in Mason, Texas
6:00pm – 8:00pm. Tickets are \$5

“The festival is a natural extension of our work to inspire and ignite a passion for the wild places of the Hill Country that we love,” Hill Country Alliance Executive Director Katherine Romans said. “The audience will take a journey into some of the most beautiful places on earth, complemented by stories that will inspire us.”

Each screening event will showcase eight award-winning short films that highlight adventures in remote wilderness, the stunning beauty of our natural world, and a variety of pressing environmental issues. Audiences will be transported by the incredible imagery of Yellowstone, see the transformation made on by a loving landowner on a Hill Country ranch, and learn from the experience of a 4th generation rancher. For information about the films and Hill Country screenings, visit www.hillcountryalliance.org/wildandscenic.

“Living in rural, small-town Texas, I personally love documentaries as a way to help open my eyes to see the big picture and get a better world view,” Llano River Watershed Alliance Board of Directors President Emily Nieman said. “A film fest seems like a simple, fun way to get friends and neighbors out to talk about land and water stewardship.” The Llano River Watershed Alliance is co-hosting the screening in Mason on October 12th.

Presenting sponsors include the Hill Country Alliance, Upper Guadalupe River Authority, and the Llano River Watershed Alliance. Each event will feature door prizes, speakers, and information from local sponsors.

On tour at over 150 locations in the world, The Wild and Scenic Film Festival partners with environmental groups, businesses and schools who host the film festival to bring global and regional issues to the local level for each city it visits.

Supporting sponsors of the Texas Hill Country Wild & Scenic Film Festival Series include Texas Parks and Wildlife Department, the Texas Living Waters Project (a partnership of the Sierra Club and the National Wildlife Federation), Whole Earth Provisions Co., Schreiner University Trull School of Sciences and Mathematics, Fredericksburg Independent School District, Odeon Theater, the Hill Country Land Trust, Friends of Enchanted Rock, Lea Lou Co-Op, Ranch Radio Group, and Lone Star 102.5 FM KHLB.

About the Hill Country Alliance

Founded in 2005, the Hill Country Alliance is a non-profit organization whose purpose is to raise public awareness and build community support around the need to preserve the natural resources and heritage of the Central Texas Hill Country. The Alliance represents more than 8,000 supporters across the region. To learn more about Hill Country Alliance initiatives, please visit the HCA website: www.hillcountryalliance.org.

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Wild & Scenic FILM FESTIVAL
WHERE ACTIVISM GETS INSPIRED

Join Us!
Oct 12
2017

6-8 pm
Odeon Theater
Mason, TX
8 Films!

Door prizes,
speakers
and fun!

AT THE EDGE

HOSTED BY: hill country alliance, patagonia, ORION, Whole Earth Provision Co., Texas Living Waters Project, TEXAS PARKS & WILDLIFE, LEA LOU CO-OP

SPONSORED BY: CLIF, patagonia, ORION, Whole Earth Provision Co., Texas Living Waters Project, TEXAS PARKS & WILDLIFE, LEA LOU CO-OP, EARTHJUSTICE, RANCH RADIO GROUP

TICKETS \$5 HILLCOUNTRYALLIANCE.ORG/WILDANDSCENIC

*Photo: larger file size available upon request