



# HILL COUNTRY LIVING + RAINWATER REVIVAL FESTIVAL

**SATURDAY, OCT 20**  
**10AM TO 5PM**  
DRIPPING SPRINGS RANCH PARK  
RAINWATERREVIVAL.COM

## JOIN US AS A SPONSOR.

In 2018, we are building on last year's very successful expansion of the Rainwater Revival that was first launched in 2010— a one-day event that is part education, part festival, and all good fun.

The **Hill Country Living + Rainwater Revival FESTIVAL** will continue to address the broader concept of living lightly, responsibly and beautifully in the Texas Hill Country. Rainwater harvesting is foundational to this idea, and now we are expanding to include new categories of vendors, exhibitors, partners, sponsors, speakers and activities. We want to bring awareness to the essence of growth that recognizes the carrying capacity of the region.

We know the population of the Hill Country will increase dramatically within the next 10 to 20 years. Let's work together to assure smart growth and respect for the very things we love about the Hill Country—clean water, flowing creeks and rivers, natural landscapes, star-filled night skies, and a community of good neighbors.

I invite you to help us deliver information and ideas for a better way forward through partnership and sponsorship of this year's **Hill Country Living + Rainwater Revival FESTIVAL**. We need the ideas, expertise, and leadership of groups like yours to reach an interested and growing audience. Thank you!

Executive Director

### Media & In-Kind Sponsorship Opportunities

We welcome media sponsorships from print, broadcast or online media companies with an interest in an exclusive or partial partnerships for this event.

In-kind sponsorships with a value in excess of \$1,000 are requested and welcome. Benefits to the sponsor will be negotiated to everyone's benefit.

All sponsorships are subject to approval.

**For more information** about sponsorship opportunities, registration, booth availability, program advertising, or payment, please contact: Karen Ford at [kford@waterpr.com](mailto:kford@waterpr.com) or call Hill Country Alliance at 512.263.9147

### Sponsors Levels

#### Angel: **\$10,000 (exclusive)**

- Logo and link on the FESTIVAL website
- Logo on all promotional materials
- Up to or equivalent of four 10 x10 booth spaces for company display
- Company logo on vinyl event banners
- Company logo on slides from speaker's stage
- Company name broadcast from main stage
- Recognition at 2018 HCA Leadership Summit

#### Downpour: **\$5,000**

- Logo on the FESTIVAL website
- Logo on all promotional materials
- Up to or equivalent of two 10 x10 booth spaces for company display
- Company logo on vinyl event banners
- Company logo on slides from speaker's stage
- Company name broadcast from main stage

#### Cats 'n Dogs: **\$2,500**

- Logo on the FESTIVAL website
- Company name on vinyl event banners
- Company name on promotional materials
- One 10 x10 booth space
- Company name on slides from speaker's stage

#### Showers: **\$1,000**

- Name listed on FESTIVAL website
- Company name on vinyl event banners
- Company name on slides from speaker's stage

#### Rain Drops: **\$500**

- Name listed on FESTIVAL website
- Company name on slides from speaker's stage

### Sponsorship Registration

Form can be found at:

[rainwaterrevival.com/sponsors](http://rainwaterrevival.com/sponsors)