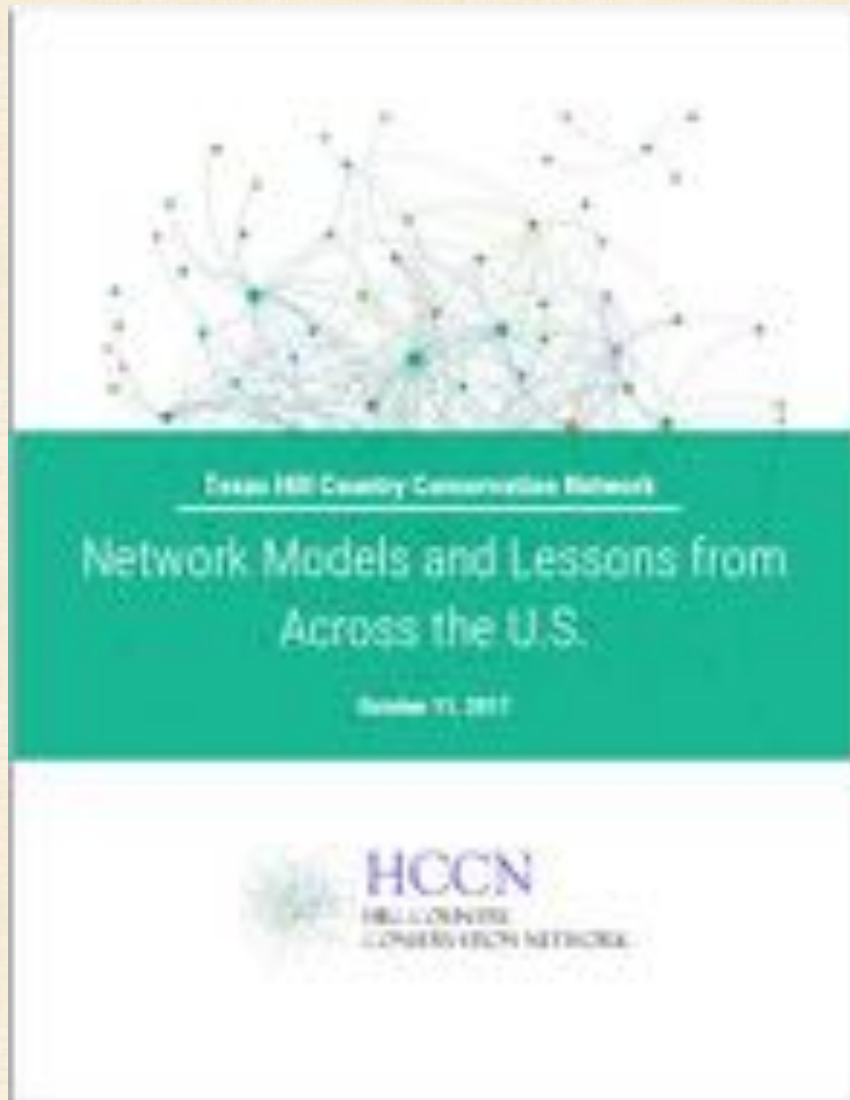


# BUILDING A NETWORK: Impetus



# BUILDING A NETWORK: Design



## Why use a network approach?

- Complexity of issues
- Scale of focus
- Value of differentiated but coordinated roles
- Impact of aligned messages and clear narratives
- Efficiencies from shared assets and investments
- Fundraising and relevance to strategic philanthropy



**hill** country alliance

## Presentation Overview

- State of the Hill Country today
- Why form a Network
- What has the Network accomplished
- Getting involved





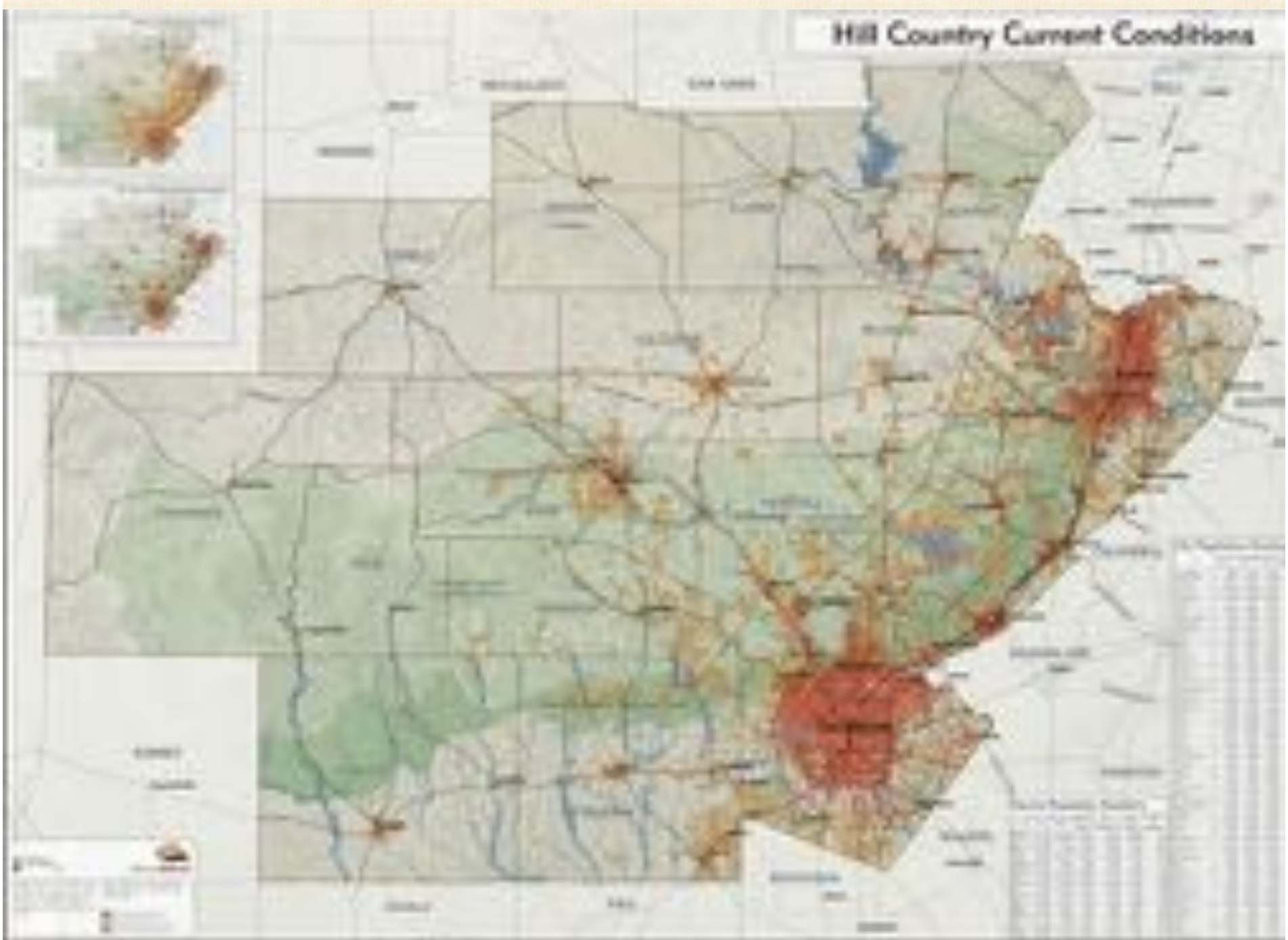
# Texas Hill Country



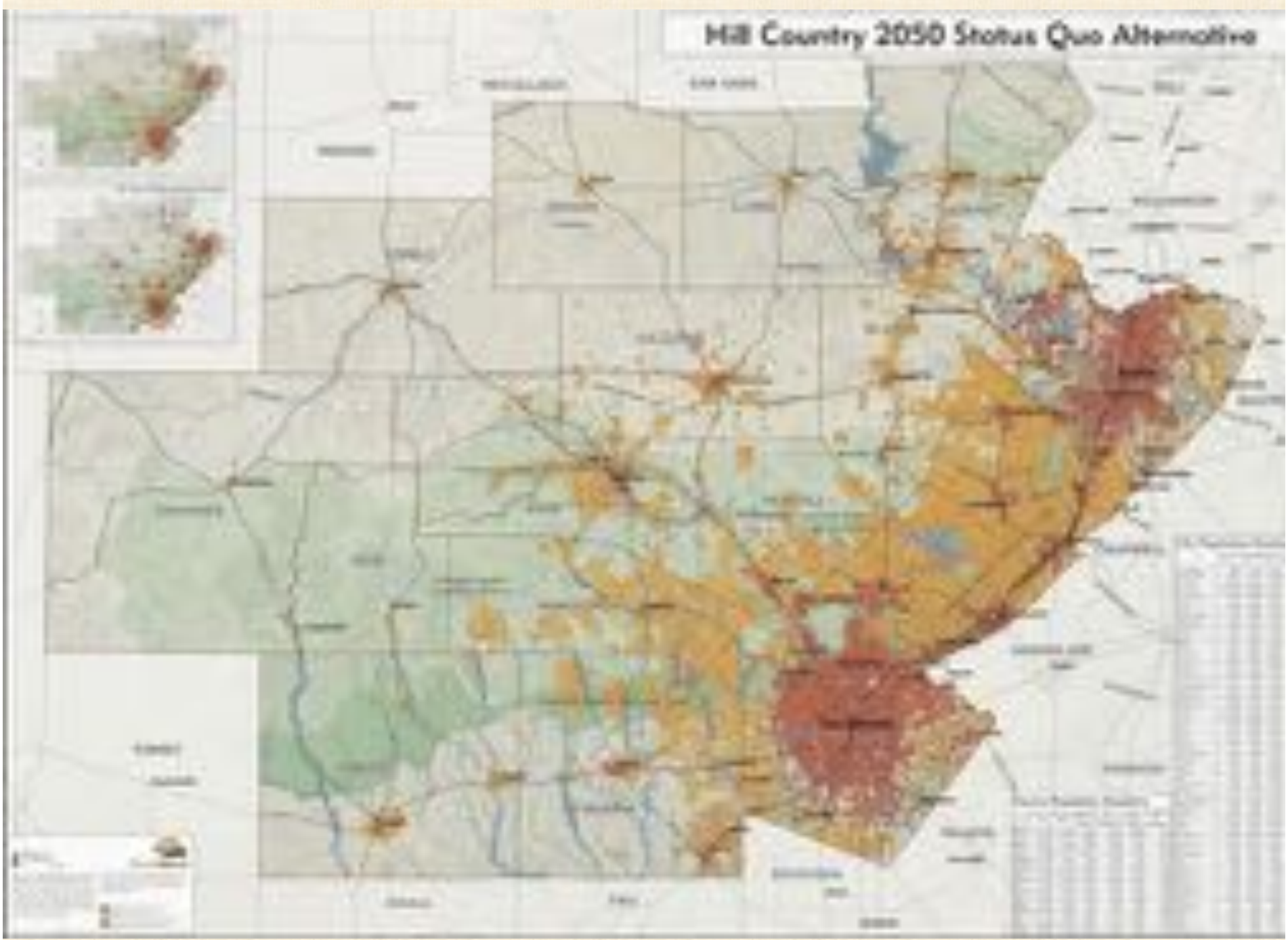
[hillcountryalliance.org](http://hillcountryalliance.org)



# Hill Country Current Conditions



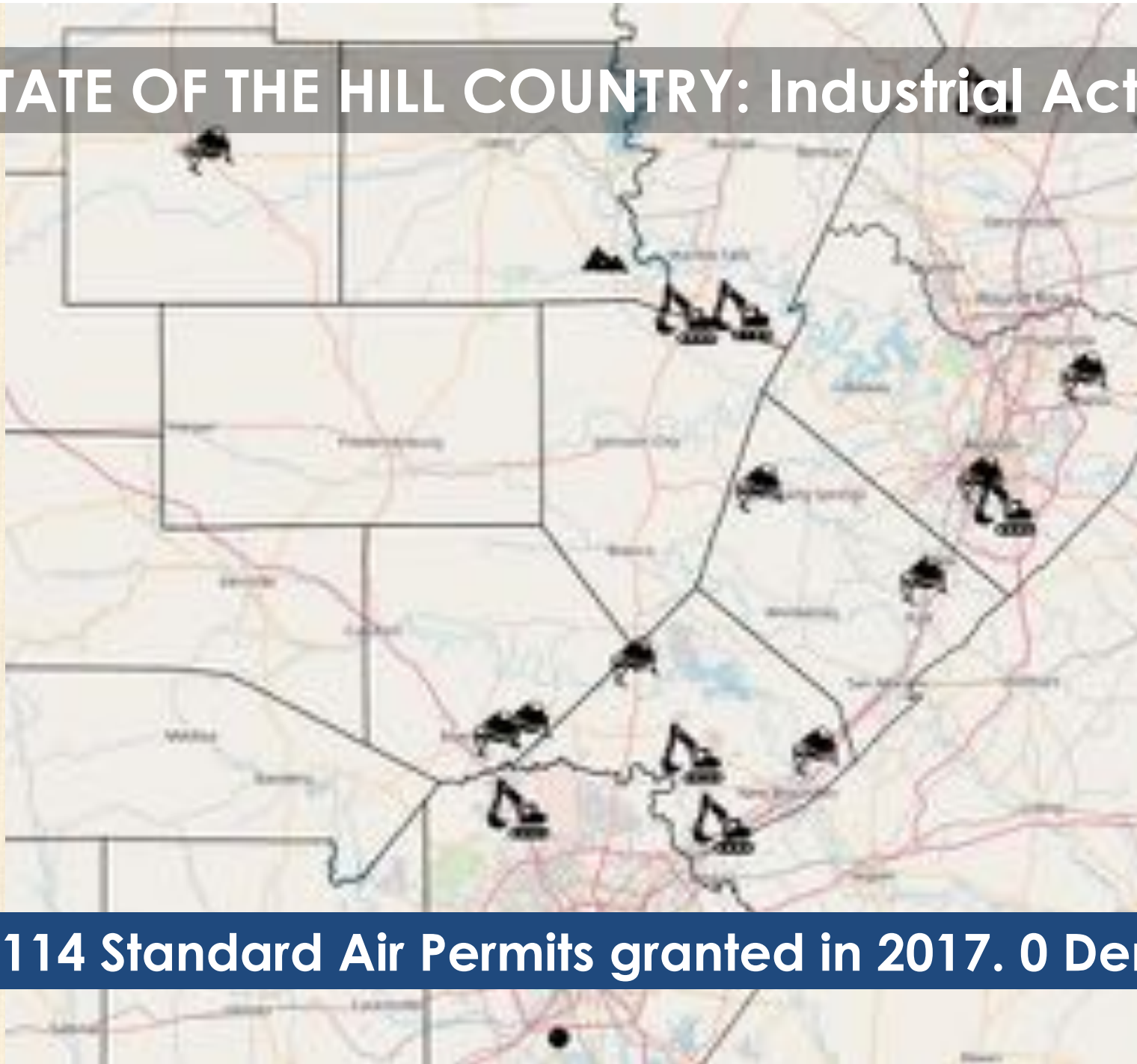
# Hill Country 2050 Status Quo Alternative





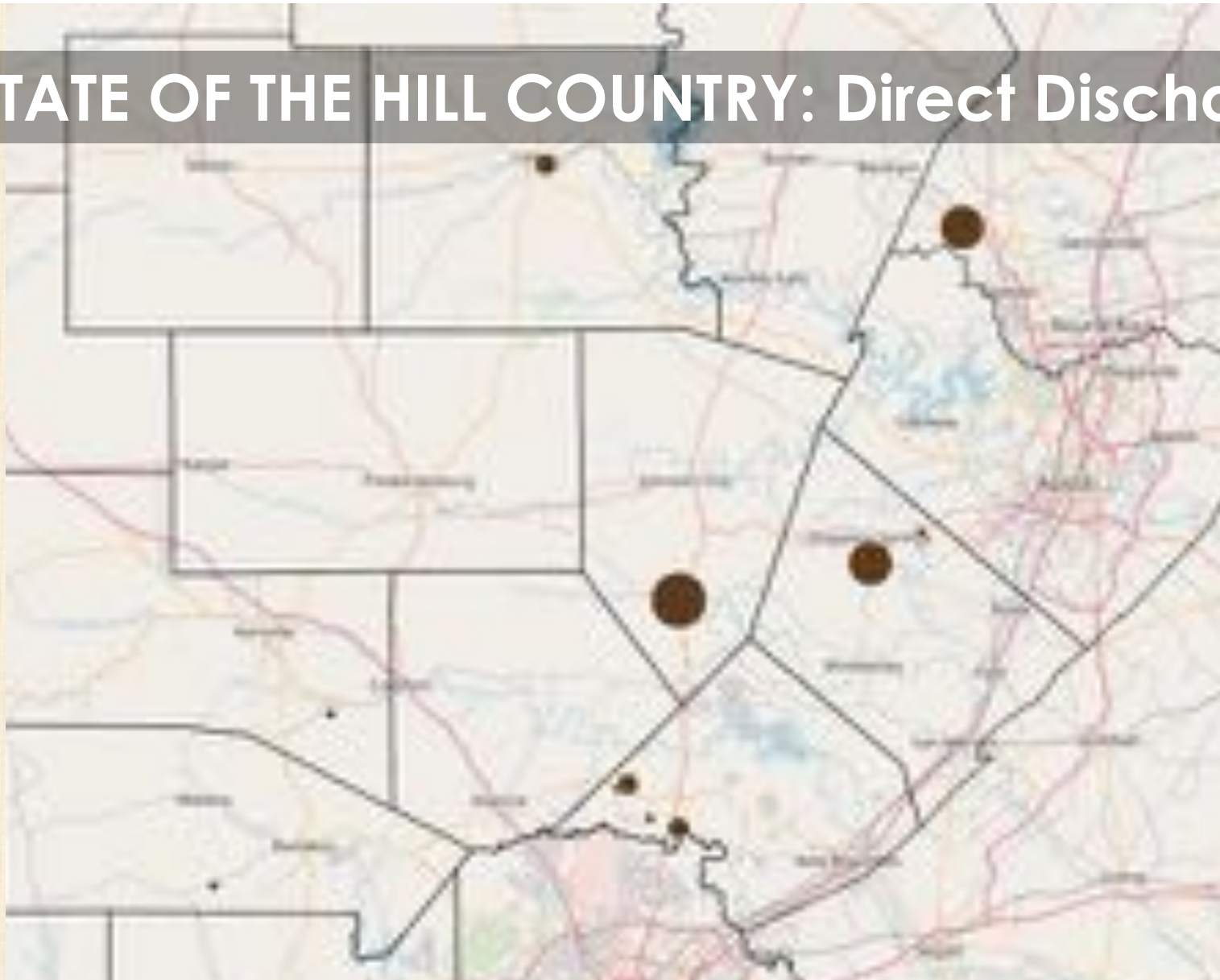


# STATE OF THE HILL COUNTRY: Industrial Activity



**1,114 Standard Air Permits granted in 2017. 0 Denied.**

# STATE OF THE HILL COUNTRY: Direct Discharge



**2.1 BILLION** gallons of discharge per year

# STATE OF THE HILL COUNTRY



**INSPIRE BOERNE**



**Stop 3009 Vulcan Quarry**



**Gillespie County Citizen's Alliance**

# BUILDING A NETWORK: Impetus



## BUILDING A NETWORK: Successes



To maximize the protection of the Hill Country's natural resources through enhanced collaboration.

# Landscape-Level Impact Goals



## SCALE LAND CONSERVATION

**Goal 1:** Scale permanent land conservation and stewardship practices and shape sustainable development practices

- 100,000 acres protected
- \$400 million in bond funding



## PROTECT WATER QUANTITY

**Goal 2:** Ensure adequate spring and river flows for human and ecological systems

- Advance the use of One Water region-wide



## ENSURE WATER QUALITY

**Goal 3:** Protect the water quality in Hill Country creeks, waterways, and aquifers from contamination by wastewater and run-off.

- Create a regional watershed conservation plan.

# Process and Systems Goals



## BUILD AWARENESS

**Goal 4:** Grow awareness and support for Hill Country conservation among public and

- Public Awareness Campaign utilizing Hill Country celebrities



## SCALE INVESTMENT

**Goal 5:** Scale up investment in Hill Country conservation

- Create a conservation war chest
- Grow capacity of Network partners by 10%



## INCREASE COLLABORATION

**Goal 6:** Build long-term partnerships for durable conservation of the Texas Hill Country

- Solidify governance of the network



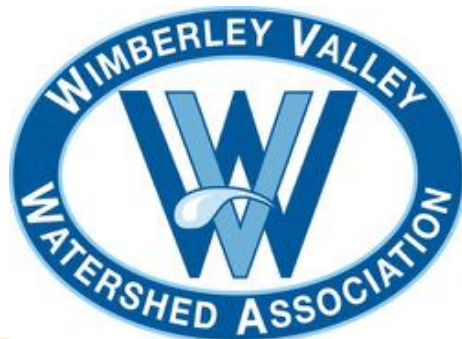
# BUILDING A NETWORK: Design



# BUILDING A NETWORK: Design



THE MEADOWS CENTER  
FOR WATER AND THE ENVIRONMENT  
TEXAS STATE UNIVERSITY



# BUILDING A NETWORK: Successes



Pisces  
Foundation

## BUILDING A NETWORK: Looking ahead

- State of Hill Country metrics and report
  - January 2019
- Outreach & Education Campaign
  - Preliminary design 2019
- Capital campaign planning
  - Creation of conservation fund for the Hill Country
- RCPP Rollout
  - First projects by 2019

# GET INVOLVED!

- Join the Texas Hill Country Conservation Network breakout discussion
- Find shared goals within Network Strategic Plan and your organization
- Reach out to Ryan Spencer, [ryanspencer@txstate.edu](mailto:ryanspencer@txstate.edu)

# The Phases of Collaboration



**Thank you!**



# BREAKOUT CONVERSATIONS



**WRAP UP AT 4PM**

Katherine Romans | Executive Director  
Hill Country Alliance  
[www.hillcountryalliance.org](http://www.hillcountryalliance.org)  
katherine@hillcountryalliance | 512-410-9368



hill country alliance



# CORPORATE PARTNERS

## CAMP LUCY

### FAMILY OF COMPANIES

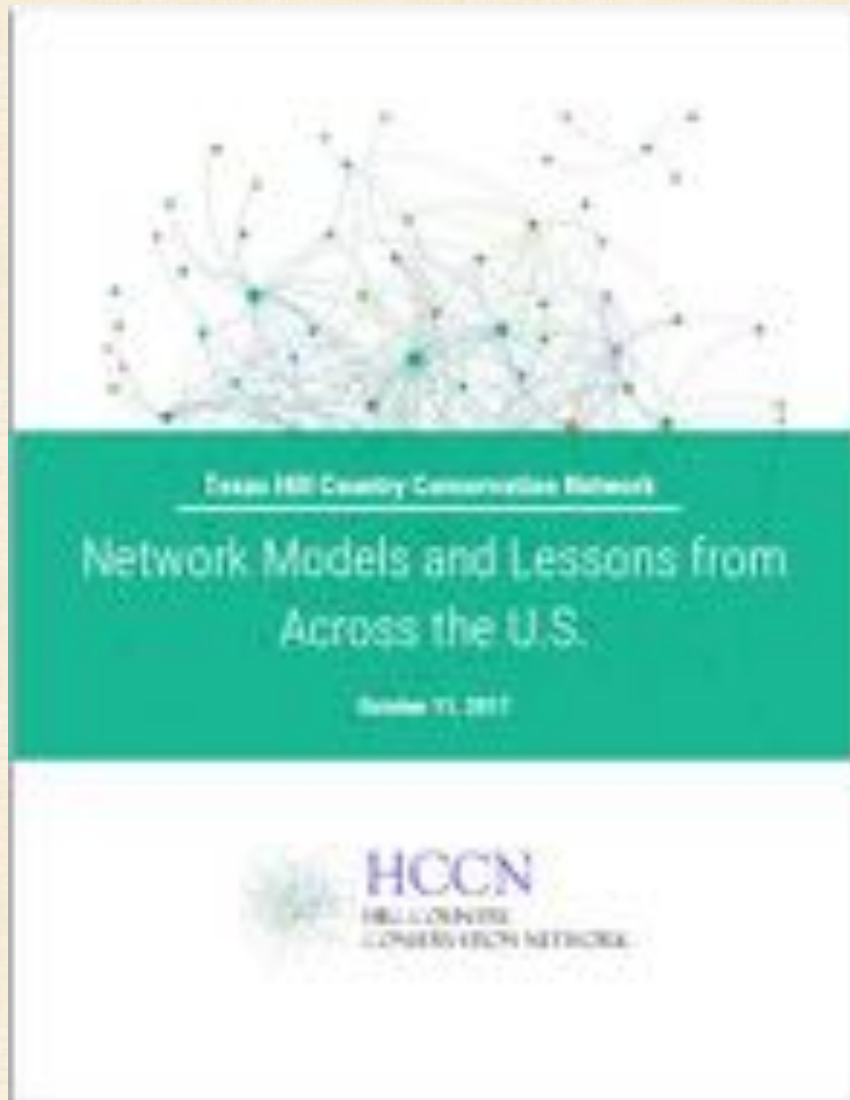


### FOUNDATION & AGENCY PARTNERS



hill country alliance

# BUILDING A NETWORK: Design



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