

AUGUST 6 & 7, 2019

# CHANGE YOUR DEVELOPMENT STORY

A 2-DAY WORKSHOP HOSTED BY HILL COUNTRY ALLIANCE AND SIMPLICITY DESIGN

## DAY 1 (TUESDAY)

- 9:30 AM Breakfast**
- 10:00 AM Introductions and Overview**
- 10:30 AM The Status Quo Model**  
How are our current development codes and processes serving our communities? How often are we happy with the outcomes and, when we are, what made it work?
- 11:30 AM Turning the Tugboat: City Design, Policies, and Local Government**  
Policies drive design outcomes. For better design, whether in the town square, a new subdivision, or a new shopping center, we must first improve our local policies.
- 1:00 PM Lunch**
- 2:00 PM How Did We Get Here?**  
The history of town planning and building in the Hill Country is intertwined with shifts in technology and finance taking place across the country.
- 3:00 PM A New Model**  
What happens to Main Streets in the age of Amazon? How do we regain a direction for our town that is local, unique, vibrant, and fiscally healthy? What needs to change and where do we begin?
- 4:00 PM Happy Hour Downtown**

## DAY 2 (WEDNESDAY)

- 9:30 AM Breakfast**
- 10:00 AM Downtown Kerrville Walk and Learn**
- 10:30 AM Lessons Learned: The Good, the Bad, and the Ugly**  
A series of case studies will illustrate the principles discussed on Day 1.
- 12:00 PM Rolling Up Our Sleeves**  
Work in small groups to identify one or two local challenges, per community, that can be approached with the New Model in mind. What are the smallest changes that will have the biggest impact? Custom worksheets will guide each community through the “who, what, where, when, why, and how” of this new approach.
- 1:00 PM Lunch and continued group work**
- 2:30 PM Bringing it Home**  
How will we work with our colleagues and communities back home to achieve our shared goals, given our new insights and understanding? When and how will we know if our new approach is successful? What can we do to ensure our community stays on track over the long run?
- 3:30 PM Review and Wrap Up**
- 4:00 PM Adjourn**