



SATURDAY, APRIL 4, 2020
10AM TO 5PM
DRIPPING SPRINGS RANCH PARK
RAINWATERREVIVAL.COM

BE A SPONSOR IN 2020. HELP US CELEBRATE 10 YEARS!

In 2020, we're celebrating the 10th anniversary of Hill Country Living FESTIVAL + Rainwater Revival. We invite you to join us!

Since the first Rainwater Revival was held in a field in Dripping Springs in October 2010, we have seen an ever-growing population of citizens eager to know more about rainwater harvesting and how to live lightly in the Texas Hill Country. We have grown the Revival into a full-blown FESTIVAL that connects our audience to a broad spectrum of information and the many good things our Hill Country has to offer.

This will be our first FESTIVAL to be held in the spring, and we're excited about new ways to enhance the experience for festival-goers. Our added focus for 2020 is getting outdoors - from gardening with native plants, stargazing in the dark night sky, to the many cool ways to travel and connect with the beauty of Texas Hill Country.

The Hill Country Living FESTIVAL + Rainwater Revival will continue to address the broader concept of living lightly, responsibly and beautifully in the Texas Hill Country, while we further expand with new categories of vendors, exhibitors, hands-on demonstrations, entertainment and experiential activities.

I invite you to help us deliver information and ideas for a better way forward through partnership and sponsorship of this year's FESTIVAL. Thank you!

Executive Director, Hill Country Alliance

Media & In-Kind Sponsorship Opportunities

We welcome media sponsorships from print, broadcast or online media companies with an interest in an exclusive or partial partnerships for this event.

In-kind sponsorships with a value in excess of \$1,000 are requested and welcome. Benefits to the sponsor will be negotiated to everyone's benefit.

All sponsorships are subject to approval.

For more information about sponsorship opportunities, registration, booth availability, program advertising, or payment, please contact: Karen Ford at kford@waterpr.com or call Hill Country Alliance at 512.263.9147

Sponsors Levels

Angel: **\$10,000 (exclusive)**

- Logo and link on HCA website and FESTIVAL website
- Recognition on FESTIVAL social media posts
- Logo on FESTIVAL promotional materials
- Up to or equivalent of four 10 x10 booth spaces for company display
- Company logo on event signage
- Company name broadcast from main stage
- Recognition at 2020 HCA Leadership Summit

Downpour: **\$5,000**

- Logo on FESTIVAL website
- Recognition on FESTIVAL social media posts
- Logo on FESTIVAL promotional materials
- Up to or equivalent of three 10 x10 booth spaces for company display
- Company logo on event signage
- Company name broadcast from main stage

Cats 'n Dogs: **\$2,500**

- Logo on FESTIVAL website
- Company name on event signage
- Company name on promotional materials
- Up to or equivalent of two 10 x10 booth spaces

Showers: **\$1,000**

- Name listed on FESTIVAL website
- Company name on event signage
- One 10 x10 booth space

Rain Drops: **\$500**

- Name listed on FESTIVAL website
- Company name on event signage

Put Your Name on It: Please ask about custom sponsorships for featured FESTIVAL activities, such as the Raindrop Stop for Kids, Hill Country 21+ Tasting Room, Music Stage, Airstream Photo Booth — or bring us your ideas!

Sponsor application at:
rainwaterrevival.com/sponsors