

*For Immediate Release*

March 25, 2018

## **Hill Country Alliance 14<sup>th</sup> annual photo contest kicks off**

*Theme of contest is “The Wild and Wonderful Texas Hill Country”*

The Texas Hill Country is a unique region of pristine springs, sprawling landscapes, diverse wildlife, star-filled skies, multi-generational land stewards, historic towns, and hidden oases. With a rapidly growing population and increasing development coming into the region, many of these special qualities are at risk of being lost forever. For the 14<sup>th</sup> annual Hill Country photo contest, HCA asks photographers to take out their cameras and focus on “*The Wild and Wonderful Texas Hill Country.*”

We are looking for photography that captures the vibrant beauty of native landscapes, small towns, wildlife, and water resources of the Texas Hill Country. Every county, city, and town has something that makes it “*wild and wonderful*” and as a result, we each have our own favorite piece of this region - whether it’s an urban park or a rural getaway. Through the photo contest, we are asking photographers to share images of the Hill Country they want to capture and protect forever.

The Photo Contest is open from March 20 through May 31, 2020. Photographers of all ages and skill levels are invited to participate by submitting up to four photos. Even if you don’t submit photos, you can vote for the “People’s Choice Award” and have a say in one of the winning photos. Winners will receive cash prizes and selected photos will appear in HCA’s 2021 Calendar.

Entering the photo contest is easy. Photos can be submitted online in just a few minutes by visiting HCA’s website: [www.hillcountryalliance.org/PhotoContest](http://www.hillcountryalliance.org/PhotoContest)

HCA’s annual Texas Hill Country Calendar features stunning photography from each year’s photo contest. The purpose of the calendar is to highlight the beauty of the region while providing an informative resource on Hill Country conservation. HCA hopes their calendar will inspire people to learn more and become involved in the issues important to keeping the natural resources of this unique region intact.

*The Hill Country Alliance is a nonprofit organization whose purpose is to raise public awareness and build community support around the need to preserve the natural resources and heritage of the Central Texas Hill Country. Visit us at [www.hillcountryalliance.org](http://www.hillcountryalliance.org).*

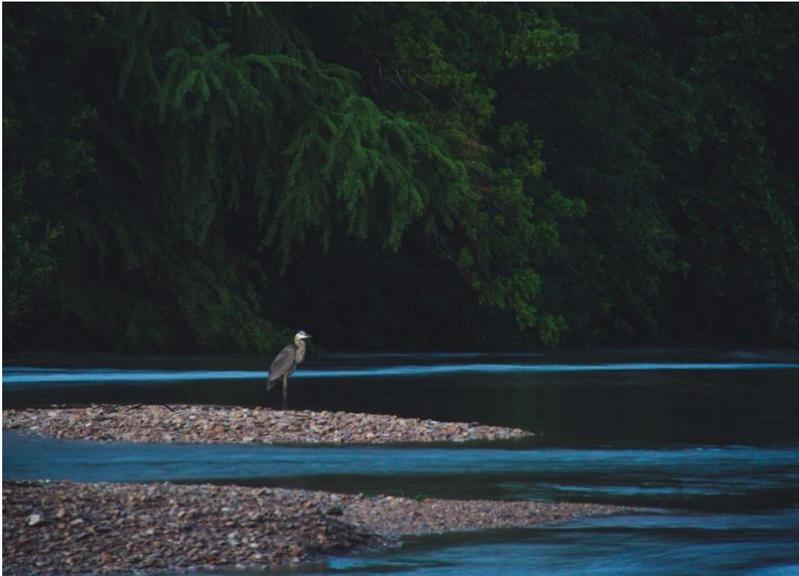
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2019 winner "Hunter" by Mihail Mancas



Buddy Terch



Lucy Spade



Jerry Sargent

2020 contest promotional graphic