



# Be a Sponsor. Be a Star.

Help us celebrate our night sky in October.

## October 2020 is Night Sky Month in the Texas Hill Country.

It's a perfect opportunity for you to shine among the many thousands of stargazers of all ages who love the night skies and want to keep them dark and dazzling.

## Please join the Hill Country Alliance as a sponsor of our first annual Night Sky Month.

October 2020 is a a month of two full moons – and a month filled with online, virtual and COVID-safe activities and celebrations planned by partners and communities across the Hill Country.

Our website, [NightSkyMonth.com](https://NightSkyMonth.com), will become the premier information clearinghouse and central calendar for all star-happenings throughout the Hill Country, throughout the month. Your name or logo could be there too – as bright as Sirius!

Once in a blue moon, you can be a star!

SPONSOR CATEGORIES & LEVEL BENEFITS	Milky Way \$2,000	Big Dipper \$1,000	Orion \$500	Shooting Star \$500 Govt*	Night-Sky Friendly \$250 Govt*
Facebook Live Event: Sponsor, Host or Participant	*				
Banner ad on event website Home page	*				
Banner ad on event website, secondary pages		*			
Acknowledgement in news release	*	*			
Logo or name on event promo flier	*	*	*		
Promotion on Facebook event page	*	*	*	*	
Promotion/mention in HCA E-Newsletter	*	*	*	*	
Sponsor page, digital banner ad	*	*	*	*	*
Logo or name on sponsor list	*	*	*	*	*

\* \$500 for municipalities with more than 5K population; \$250 for municipalities with less than 5K population.

Your support will make it possible for us to promote, share and preserve our Hill Country starscapes.

To be a star, contact: Cliff Kaplan, [cliff@hillcountryalliance.org](mailto:cliff@hillcountryalliance.org)



OCT 1 HARVEST MOON



OCT 16 NEW MOON



OCT 31 HUNTER'S MOON