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**MEDIA ADVISORY**

Released [DATE]

**October is Hill Country Night Sky Month**

Hill Country Night Sky Month is a celebration of one of our region’s most dazzling features — the star-filled night sky — and a time to recognize the many ways Hill Country communities are working to preserve it.

Hill Country Alliance (HCA) is joined by partners and night sky champions across the region for a month of virtual events, activities, art, games, competitions, proclamations and other ways to expand the joys and benefits of dark night skies – all COVID-safe and health aware.

**Celebrate Hill Country Night Sky Month**

WHO: Communities throughout the Hill Country region

WHAT: Events promoting night sky awareness to communities throughout the Hill Country region

WHEN: October 1 – 31st , 2020

WHERE/HOW: Find out about events being hosted by partners throughout the Hill Country region and learn how to host an event here through HCA’s web portal, **NightSkyMonth.com** which serves as a clearinghouse for information, inspiration and events occurring throughout October 2020.

Event Partners: [Hill Country Alliance](https://www.hillcountryalliance.org/), [Junction Economic Development Corporation](http://www.cityofjunction.com/jtedc/), [Blanco County Friends of the Night Sky](https://www.blancocountynightsky.org/), Bandera County Friends of the Night Sky, [Comal County Friends of the Night Sky](https://www.facebook.com/groups/166098014710276), [Hays County Friends of the Night Sky](https://www.facebook.com/HaysNightSky/), [Kendall County Friends of the Night Sky](http://www.kendallcountynightsky.org/), [Kerr County Friends of the Night Sky](https://www.facebook.com/KerrCountyNightSky/?ref=py_c), [Travis County Friends of the Night Sky](https://www.traviscountynightsky.org/) and more.

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HCA’s web portal, [**NightSkyMonth.com**](https://www.hillcountryalliance.org/NightSkyMonth), is a clearinghouse for information, inspiration and events occurring throughout October 2020.