

MEDIA ADVISORY

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October is Hill Country Night Sky Month

Hill Country Night Sky Month is a celebration of one of our region's most dazzling features — the star-filled night sky — and a time to recognize the many ways Hill Country communities are working to preserve it.

Hill Country Alliance (HCA) is joined by partners and night sky champions across the region for a month of virtual events, activities, art, games, competitions, proclamations and other ways to expand the joys and benefits of dark night skies – all COVID-safe and health aware.

Celebrate Hill Country Night Sky Month

WHO: Communities throughout the Hill Country region

WHAT: Events promoting night sky awareness to communities throughout the Hill Country

region

WHEN: October $1 - 31^{st}$, 2020

WHERE/HOW: Find out about events being hosted by partners throughout the Hill Country region and learn how to host an event here through HCA's web portal, **NightSkyMonth.com** which serves as a clearinghouse for information, inspiration and events occurring throughout October 2020.

Event Partners: <u>Hill Country Alliance</u>, <u>Junction Economic Development Corporation</u>, <u>Blanco County Friends of the Night Sky</u>, <u>Bandera County Friends of the Night Sky</u>, <u>Comal County Friends of the Night Sky</u>, <u>Kendall County Friends of the Night Sky</u>, <u>Kerr County Friends of the Night Sky</u>, <u>Travis County Friends of the Night Sky</u> and more.

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