

SPONSORSHIP PACKET

In 2025 we are bringing back the Hill Country Dark Sky Conference.
We invite you to join us.

INTRODUCTION



Rob Greebon

WELCOME TO A WORLD OF NIGHT SKY PRESERVATION

The Hill Country Dark Sky Conference features presentations from recognized experts on a range of topics, including the basics of night sky preservation, lighting design, ordinance adoption and implementation, collaboration with developers, and the economic impact on our communities. The conference emphasizes the growing issue of light pollution in the Hill Country and highlights the crucial work of volunteers, advocates, and partner organizations throughout the region. It also explores practical steps that can be taken to enhance the quality of our night skies.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORS (2)

\$1,000

- Logo and link on HCA website and Conference event page
- Logo on Conference materials and signage
- Six Conference tickets
- Logo and link in Night Sky Team Quarterly Newsletter for one year

LUNCH SPONSORS (2) & RECEPTION SPONSOR (1)

\$750

- Logo HCA website and Conference event page
- Logo on Conference materials and signage
- Four Conference tickets
- Logo in Night Sky Team Quarterly Newsletter for one year

GOLD SPONSOR

\$500

- Logo on Conference event page
- Logo on Conference materials and signage
- Four Conference tickets
- Name in Night Sky Team Quarterly Newsletter for six months

SILVER SPONSORSHIP

\$250

- Name on Conference event page
- Name on Conference materials and signage
- Two Conference tickets

BRONZE SPONSORSHIP

\$100

- Name on Conference event page
- Name on Conference signage
- One Conference ticket

IRON SPONSORSHIP

\$50

- Name on Conference signage

HOSTS & VENUE

HILL COUNTRY ALLIANCE | HOST

The Hill Country Alliance is a non-profit organization bringing together a diverse coalition of partners to preserve the open spaces, starry night skies, clean and abundant waters, and unique character of the Texas Hill Country.

CITY OF BLANCO | CO-HOST

The City of Blanco prides itself as bring the “Heart and Hub of the Texas Hill Country.” Founded by Texas Rangers in 1853 and developed and sustained by waves of German immigrants and numerous others since, the City and its citizens are proud of its rough and tumble ranching heritage and the small-town ambiance that persists into the present day.

BLANCO CHAMBER OF COMMERCE | CO-HOST

The Mission of the Blanco Chamber of Commerce is to promote the economic well-being of local businesses and the business community as a whole, and to improve the quality of life for all citizens of Blanco and the surrounding area.

BLANCO COUNTY FRIENDS OF THE NIGHT SKY | CO-HOST

The Blanco County Friends of the Night Sky encourages the preservation and protection of the Night Sky in Blanco County and beyond; to support communities, businesses, and organizations within Blanco County to obtain and sustain various Night Sky Friendly designations; and to provide education and information to citizens of Blanco County of all ages in support of long-term night sky preservation and light pollution abatement.



GEM OF THE HILLS | VENUE

Conceived as an idea to establish a facility where citizens and the community could gather to enrich their daily lives through programs and activities of recreation, health, fitness, and general welfare, the Gem of the Hills Activity Center has become a popular site for weddings, anniversaries, family reunions, public meetings, and other community activities.

AUDIENCE & REACH

The conference attracts a diverse audience, including city leadership, county officials, and community representatives, as well as utility managers, development professionals, and company delegates. It also draws night sky advocates, partners in night sky preservation, educators, and representatives from local night sky friends groups. This broad range of attendees ensures a wide-reaching and collaborative event, fostering discussions that span education, development, and environmental stewardship.

MUNICIPALITY LEADERSHIP

These leaders includes city council members, mayors, local government officials, and representatives from communities focused on environmental protection, urban planning, or sustainability.

INDUSTRY PROFESSIONALS

This group includes professionals and experts from diverse industries such as architecture, design, environmental science, property development, real estate, and technology that impacts sustainability and outdoor lighting.

ADVOCATES & PARTNERS

Expect individuals and organizations dedicated to preservation of the night sky, including conservation nonprofits, environmental groups, local community activists, and regional networks.



Rowdy Winters

THANK YOU



Roland Jimenez

To sponsor at the Gold, Silver, Iron, or Bronze levels, please click [here](#) to purchase online.

Top tier sponsorships are not available online. For information about these opportunities please contact:

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HCA SOCIAL MEDIA



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