



# 20TH ANNIVERSARY CELEBRATION

## SPONSORSHIP OPPORTUNITIES

NOVEMBER 8, 2025 ★ KNIBBE RANCH, SPRING BRANCH, TEXAS

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Join us for a milestone evening celebrating 20 years of protecting the Texas Hill Country. The Hill Country Alliance (HCA) invites you to partner with us for an unforgettable night featuring Hill Country musicians **Bruce Robison, Will & The Wilderness, Katie Shore, and very special surprise guests!** This once-in-20-years event will bring together 400+ community leaders, conservation advocates, and Hill Country enthusiasts for a night of music, celebration, and impact.

### ABOUT HCA

Founded in 2005, HCA is a nonprofit dedicated to preserving the natural resources and heritage of the Texas Hill Country. For 20 years, we've united individuals, organizations, and communities to protect the region's water, land, night sky, and unique character through education, advocacy, and collaboration.

### WHY PARTNER WITH HCA?

Sponsorship of our 20th Anniversary Celebration offers you or your organization the opportunity to:

- ★ Celebrate alongside a beloved Texas nonprofit
- ★ Gain promotional exposure to **23,000+ combined social media followers and email subscribers**
- ★ Demonstrate a shared commitment to community and conservation



Your support will make a direct impact—helping landowners with flood recovery efforts, empowering communities to protect their main streets, strengthening grassroots water advocates, and ensuring a thriving future for the Texas Hill Country. Together, we can make this celebration truly remarkable.



# SPONSORSHIP LEVELS

**HEART OF THE HILL COUNTRY SPONSOR** \_\_\_\_\_ **\$25,000**  
**YATES PECOS RIVER ENTERPRISES**

**BAR SPONSOR** \_\_\_\_\_ **\$10,000**  
**TITO'S HANDMADE VODKA**

**FOOD SPONSORS** \_\_\_\_\_ **\$10,000**  
**SHIELD RANCH**  
**THE STEVES FAMILY FOUNDATION**

**STAGE & DANCE FLOOR SPONSORS** \_\_\_\_\_ **\$5,000**  
**NATIVE AMERICAN SEED**  
**HARKINSON INVESTMENT CORP.**  
**PAM AND WILL HARTE**  
**THE NATURE CONSERVANCY - TEXAS**

**CAMPFIRE CONVERSATIONS SPONSOR** \_\_\_\_\_ **\$3,000**  
**NATIONAL WILDLIFE FEDERATION**

**LONGHORN PHOTO OPPORTUNITY SPONSOR** \_\_\_\_\_ **\$2,500**  
**TEXAS A&M NATURAL RESOURCES INSTITUTE**

**RANCH TOUR SPONSOR** \_\_\_\_\_ **\$2,500**  
*1 available*

- Digital logo or name listed on anniversary website page
- Name listed in email communications
- Logo on main sponsor printed signage at event
- Logo on signage on touring trailers
- 4 tickets and 4 HCA branded item of choice



**ACTIVITIES SPONSOR** \_\_\_\_\_ **\$2,500**  
*1 available*

- Digital logo or name listed on anniversary website page
- Name listed in email communications
- Logo on main sponsor printed signage at event
- Logo on signage next to Kid's Corner
- 4 tickets and 4 HCA branded item of choice



**LONE STAR SPONSOR** \_\_\_\_\_ **\$2,000**  
*Unlimited*

- Digital logo or name listed on anniversary website page
- Name listed in email communications
- Logo on main sponsor printed signage at event
- 4 tickets



**BLUEBONNET SPONSOR** \_\_\_\_\_ **\$1,000**  
*Unlimited*

- Name listed on anniversary website page
- Name listed in email communications
- Name on main sponsor printed signage at event
- 2 tickets

