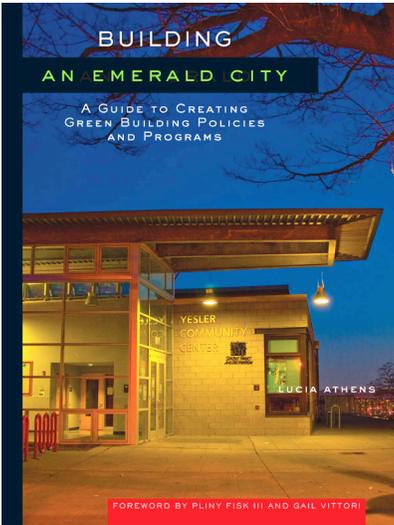

LECTURE & BOOK SIGNING



Building an Emerald City, by Lucia Athens

Austin has been a leader in building a green city for years, but what's next? Lucia Athens, who led the City of Seattle's green building program for ten years, will present her perspectives on how green building gained its current stature, and the top trends that will guide its future. Lucia is the author of a new book from Island Press, *Building an Emerald City: A Guide to Creating Green Building Policies and Programs*. This book shares Lucia's story, from her work in the early days helping to develop the City of Austin Green Builder Program, and her leadership in green building in Seattle. Lucia will be sharing excerpts from the book and signing copies after the presentation. Books will be available for purchase.



Building an Emerald City is a roadmap to help policy makers, public officials, and green building advocates develop green building programs to accelerate market adoption of green building practices in order to create more sustainable communities and cities. It is the essential guide for anyone interested in developing and implementing the practices that ensure successful green building projects.

Lady Bird Johnson Wildflower Center

Wednesday, January 20

Presentation: 6 pm

Introduction and opening remarks by Pliny Fisk III

Book signing: 7 pm

directions:<http://www.wildflower.org/map/>

<http://www.wildflower.org/visit/>

Praise for *Building an Emerald City*

"Shifting your city's complexion from gray to green can be fraught with pitfalls. Luckily Lucia Athens is here to provide thoughtful operating instructions, based on real American experiences in building sustainable cities."

Susan S. Szenasy, editor in chief, Metropolis

"Building an Emerald City is a perfect storm; Lucia is the right person at precisely the right time to provide this guide to creating green building policies and programs. Her experiences working with leading green cities are richly detailed and thoughtfully shared."

This is mandatory reading for anyone who cares about our future!"

Bob Berkebile, principal, BNIM Architects

"Cities are in unique positions to address climate change through land use and transportation patterns, and to build sustainable structures. As a local and national founder of the green building movement, Lucia Athens's guidance on green building is especially useful to all of us involved in city building."

John Rahaim, planning director, City and County of San Francisco and former planning director, City of Seattle

"We hope others who read this have the opportunity to expand their worldview by stretching and challenging assumptions and conventions as Lucia has."

From the foreword by Pliny Fisk III and Gail Vittori

