

HarvestH2o.com

Welcome to eNewsletter of HarvestH2o.com Volume #24

In this issue:

Finally, the 1st ever study of the US Rainwater Harvesting market is completed and released. It shows a very broad section of the market growing and in fact growing much faster than the overall economy.

The study took over a year to complete and is a survey of vendors in the rainwater harvesting market. This report presents findings regarding the potential size, distribution channels, current products, manufacturers and customers within the US Rainwater Harvesting (RWH) Market.

The market study collected primary data from a survey of RWH installers throughout key states in the US and also conducted informal interviews with a number of RWH suppliers and key stakeholders to validate the findings. The authors also collected secondary data from the Internet, including the website of HarvestH2o, publicly available information from the American Rainwater Catchment Systems Association (ARCSA) website, and other associations such as those serving manufacturers and suppliers.

[Find out more about this exciting new report.](#)

On the legislative front, several states have moved forward with new rainwater harvesting laws. And very exciting news - King County, WA approves rainwater as sole drinking water source. Atlanta, GA is considering the same move. These are massive steps to getting rainwater accepted as a alternative water source. [Read more on Legislative news.](#)

Many new articles and resources have been added to the site since the last newsletter. Check out the new [tank calculator or some of the new articles.](#)

Thank you for continuing to make this the #1 site for rainwater harvesting on the internet.

Top Rainwater Harvesting Stories

Below are my pick for the top stories in 2011 from around the globe. If you think I missed a top story please let me know.

1. [King County OKs rainwater as sole drinking water source](#)
2. [Atlanta passes potable rainwater ordinance](#)
3. [First Ever US Rainwater Market Study Released](#)
4. [Los Angeles City Council Unanimously Passes Low Impact Development Ordinance](#)
5. [Rainwater Wins Drinking Water Competition](#)

Top Pages Visited on the Website in 2011

[New Industry Report](#)

[Top News Stories](#)

[New Resources](#)

[New Vendors](#)

[Legislative Roundup](#)

[Thank You](#)

1. [Fun Facts](#)
2. [Tank Capacity Calculator](#)
3. [60L Building](#)
4. [DaVinci School](#)
5. [PCU Credit Union](#)
6. [Florida House](#)
7. [Drought](#)
8. [Incentives](#)
9. [Statues and Regulations](#)
10. [Jody's House](#)

Overall, the [vendor directory](#) and Search are the most popular ongoing pages on the website.

[Check out the above and other news articles from around the world](#)

Website Changes and New Resources

- **[New Research Papers](#)**
 - Thinking Outside the Tank
 - Evaluating the Feasibility and Developing Design Requirements and Tools for Large-scale Rainwater Harvesting in Ontario
 - Making Rainwater Harvesting Mainstream
- **[New Tank Calculator](#)** - A tank calculator has been added to the site to assist in understanding the size of various tank options. It covers both round and rectangular tanks. Try it out and let us know what you think.
- New stories and blogs
 - [Save Water and Energy - Recycle](#)
 - [Rainwater Harvesting System Integrated into Home Design](#)
 - [The Importance of pH](#)
 - [Active versus Passive Catchment](#)
- Updates to the Incentives Page
 - **[Oakland Rainbarrel Program](#)** - Oakland Watershed & Stormwater Management Rain Barrel Program is a three-year initiative to provide rain barrels at a significantly reduced cost.
 - **[Orlando Rebate Program](#)** - Install a rainwater cistern at your home or business and receive a rebate of \$0.10 per gallon up to \$1,000.
- Rainbarrels are indeed a popular topic and several new instructions have been added to the site
 - [Making a Rainbarrel by AgriLife Extension](#)
 - [How to Make a Rain Barrel](#)

Visit the Resources Page

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Legislative Roundup

The last part of the year as a slow time for the lawmakers. Several states are updating their codes to allow rainwater use for drinking water (i.e. potable water use). More and more locations in the US currently have rainwater used for drinking water; these laws actually make it legal. Many thanks to [ARCSEA](#) and many individuals for your efforts to push these code changes through.

- **CA** - [Los Angeles Adopts LID](#)

Not a new regulation, but the [Metropolitan Council Stormwater Reuse Guide](#) has been added to the Regulations page. Thank you Dave for sending this my way.

Not a new regulation, but a letter clarifying [Idaho's Rainwater Capture Law](#) has been added to the Regulations page. Thank you William for sending this my way.

[Go to the Regulations Page](#)

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Many Thanks

John thank you for pointing out the [Plumbing Code article](#) on the website needed to be update with later information. I put an update at the end of the article and linked it to the [Regulations and Statues page](#).

Dave thank you for sending me the information on Minnesota rainwater code updates.

Thank you all for the corrections, questions, and comments. Please keep them coming. You can reach me at Doug at HarvestH2o.com

Thank you for reading the many articles on the site, sending in your questions and for helping keep the site free of errors and loaded with information.

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[New Vendors and Public Display Sites](#)

Check out the vendors below. Over twenty new vendors added since the last edition of this newsletter. New vendors, big and small, are entering the market monthly. What is more amazing is these new listings represent 12 different states.

Amazing for just a few months. New vendors from all around the country and the world. It may not yet be raining (i.e. at least not here in Santa Fe), but business is pouring in:

1. [CA](#) - 3 new listings
2. [TX](#) - 3 new listings
3. [AZ](#) - 2 new listings
4. [FL](#) - 2 new listings
5. [MI](#) - 2 new listings
6. [NM](#) - 1 new listings
7. [International](#) - 4 new listings

Many thanks go out to our renewing Sponsors. These sponsors greatly assist in keeping this website up to date and improving. Thank you - [American Tank](#), [Containment Solutions](#), [Rain Chains Direct](#), [Rain Harvesting](#), [RainHarvest Systems](#), [Water Harvesting Solutions \(Wahaso\)](#)

*Being a sponsor is a great way to promote your business and help promote Rainwater Harvesting. All proceeds go to support the website, research and write new articles on Rainwater Harvesting and Water Conservation. **We sell no rainwater products nor recommend any; we are totally funded by sponsors. If you are interested please let us know >> [doug \[at\] HarvestH2o.com](mailto:doug[at]HarvestH2o.com)***

New vendors and sponsors:

Assmann Corporation - Tanks

300 North Taylor Road
Garrett, IN 46738

Bio Clean Environmental Services, Inc. - Downspout Filters

P.O. Box 869
Oceanside, CA 92049

Caldwell Tanks Inc. - Tanks

4000 Tower Road
Louisville, KY 40219

Contain Enviro Services Ltd - Liners

Box 269 Stn Main
Cold Lake, AB T9M 1P1

DYK Inc. - Concrete Tanks

351 Cypress Lane
El Cajon, CA 92020

Environetics - Tank Covers

1201 Commerce Street
Lockport, IL 60441

Facility Technologies, LLC/Advanced Mechanical Technologies - Design and Installation

1668 S. Telegraph Road, Suite 100
Bloomfield Hills, MI 48302

Facility Technologies, LLC/Advanced Mechanical Technologies - Design and Installation

92 Belleview Drive
Ionia, MI 48846

Gaia Creations Ecological Landscaping & Permaculture Solutions - Design and Installation

PO Box 3358
Chico, CA 95927

Garden Beet - Rain chains

56 Houblon Road
Richmond TW10 6DE

Goat Company - Tanks and Liners

16164 Westwoods Business Park
Ellisville, MO 63021

New Water Innovations - Water Filtraion Systems

1512 Pacheco St. Ste C-104
Santa Fe, NM 87505

Permastore - Tanks

Suffolk
IP23 7HS, England

Perfect Water - Water Purifiers and Filters

800 E. Gov. John Sevier Hwy
Knoxville, TN 37920

Rain Keeper - Design and Installation

17708 Chalet Circle
Leander, TX 78641

Rain Tank - Design and Installation

8328 River Way
Delta, B.C. V4G 1C4

Rainwater Resources - Design and Installation

800 E. Gov. John Sevier Hwy
Knoxville, TN 37920

Rainwater Warehouse - Tanks and Components

391 Avenida Madera
Sarasota, FL, 34242-1514

Rainwater Works - Design and Installation

P.O. Box 1429
Burnet, Texas 78611

Scott Paint Company - Potable Water Elastomeric Roof Coating

4034 N. Washington Blvd
Sarasota, FL 34234

Stark Enterprises, LLC - Design, Consult and Install

5101 Lester River Road
Duluth, MN 55804

Tank Connection - Tanks

3609 N. 16th St.
Parsons, KS 67357

Water Futures - Consulting, Water Conservation

P.O. Box 3814
Hailey, ID 83333

This email goes to thousands of readers every quarter. If you would like become a site sponsor or upgrade your listing, just send us a note.

We urge you to get involved, it is what makes the world's water problem solvable. Together, we can make a world of difference.

Thank you for your support.

- Doug and Christian

contact us: [doug \[at\] harvesth2o.com](mailto:doug@harvesth2o.com)

P.S.- tell your friends [about HarvestH2O.com](http://about.HarvestH2O.com)

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