

**education**  
**conservation**  
**cooperation**



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*For Immediate Release*

## Hill Country Photo Contest Closes May 31<sup>st</sup>

(May 5, 2010) – This is one of the most spectacular seasons for photography we’ve experienced in years. Creeks are flowing, wildflowers are amazing and the Hill Country is alive with photographers.

The Hill Country Alliance Photo Contest runs through the end of May. Winners receive not only cash prizes, but will be featured in the popular Hill Country calendar produced each fall by the Hill Country Alliance (HCA). “We hold this contest each year to help raise awareness about how precious the region is, what’s at stake and why planning is so important,” says Carolyn Chipman Evans, HCA President and Executive Director of the Cibolo Nature Center and Conservancy. “The natural, cultural and historic resources we value are limited and fragile so it is important to educate everyone about how we can do a better job taking care of our community.”



Photographer: Rusty Ray

Entering the contest is easy. Contestants can enter up to four photos online by visiting [www.hillcountryalliance.org](http://www.hillcountryalliance.org).

Great Hill Country photographs illustrate what's unique about the area and showcase the natural and rural heritage of the Texas Hill Country. While many people naturally think about the scenic beauty of the region, other great subjects for the photo contest include: people enjoying nature; historic towns; ranches and agricultural activities; wildlife and wildflowers; and of course, springs, creeks, rivers and lakes.

The Hill Country Alliance (HCA) is a non-profit organization creating educational resources and events about growth-related issues and strategies for conservation.

Please see the Hill Country Alliance website ([www.hillcountryalliance.org](http://www.hillcountryalliance.org)) for the latest news and events and to learn more about our initiatives and how you can contribute toward our goals.