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Rainwater Revival Garners 'Texas Rain Catcher' Award for Public Education Excellence

The Hill Country Alliance (HCA) today announced that its Rainwater Revival, a free annual event that brings together experts in rainwater catchment and the public, has been honored with the Texas Water Development Board's 2012 Texas Rain Catcher Award for excellence in rainwater harvesting education.

The TWDB award is presented annually to private companies, non-profits, individuals and other government entities that demonstrate their dedication to conserving water through rainwater harvesting. The Rainwater Revival is planning its fourth annual event for November 2, 2013 in Boerne, Texas. The Revival serves as a one-stop shop for homeowners, business owners and agricultural entities to learn about conserving precious ground and surface water through rainwater catchment.

"We're honored to receive this recognition from the Texas Water Development Board," said Karen Ford, HCA Board Member and chair of the event. "Our goal is to offer a useful, entertaining event that inspires anyone interested in conserving our water resources to learn how rainwater harvesting can become a reality for their home or business. With hundreds of people attending each of our three annual events to date, we help make rainwater catchment an easy priority for everyone."

In addition to educational information, the event funds a school grant program by auctioning artist-enhanced rain barrels to attendees at the Rainwater Revival. Proceeds from these functional works of art fund scholarships for schools that want to begin or expand water conservation programs. The application period for teachers to apply for grants from the 2012 Rainwater Revival runs through April 1. Public and private schools in the 17 Hill Country counties are eligible to apply.

"The Rainwater Revival is for anyone curious about the basics of rainwater catchment for home or business, or for those interested in expanding or better managing a system they already have," said Christy Muse, HCA Executive Director. "The daylong event offers the opportunity to learn from professionals and do-it-yourselfers who live completely or partially on captured rainwater."

The 2013 Rainwater Revival is set for Saturday, November 2, at the Boerne Convention Center in Boerne, Texas. For more information about the event, scholarships and the rain barrels, visit www.rainwaterrevival.com. More information about the Hill Country Alliance is at www.hillcountryalliance.org.

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