

For Immediate Release

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Rainwater Revival Pitches its Tents in Boerne on Nov 2

Austin, TX – Rainwater harvesting is part of the new water culture in Texas, especially in the Texas Hill Country where water is scarce and precious. On Saturday, November 2, the Rainwater Revival returns to the Boerne Civic Center where rain harvesting experts and practitioners will speak throughout the day in tandem with a variety of exhibitor and vendor tents, a live auction of artful rain barrels, the Raindrop Stop for kids, food trailers, music, and fun for the whole family.

The free, daylong event is produced by the Hill Country Alliance for the "edu-tainment" of the rainwater harvesting curious, novices, skeptics, and seasoned practitioners. Homeowners, businesses, urban and rural dwellers, homebuilders, developers, teachers and students are invited to come learn about the ease and many benefits of rainwater collection and how to reduce our impact on the environment, save money on water bills, and experience the joys and deliciousness of captured rainwater.

For a complete schedule of speakers, photos of the one-of-a-kind art barrels, a list of vendors and exhibitors, and more information on rainwater harvesting, visit www.rainwaterrevival.com.

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The Rainwater Revival is an annual celebration of collection, conservation and common sense designed to help individuals and businesses learn how to capture rainwater for in-home and outdoor irrigation. The free event is sponsored by the Hill Country Alliance and will be held Saturday, Nov. 2, 2013 at the Boerne Convention Center.

The Hill Country Alliance is a nonprofit organization whose purpose is to raise public awareness and build community support around the need to preserve the natural resources and heritage of the Central Texas Hill Country.