



October 2016

Dear Frio Canyon Business Owner or Manager,

We hope you have heard about the recently introduced **Night Sky Friendly Business Recognition Program** sponsored by **Keep It *Real-ly Beautiful* and the Frio Canyon Chamber of Commerce**. The Program recognizes businesses that use lighting fixtures and practices to reduce light pollution and preserve our beautiful starry skies.

This packet includes a **Fact Sheet** and **Program Application** for your use. Please review the materials, complete the application, and let us know how we can help you become recognized as a **Night Sky Friendly Business**.

We look forward to hearing from you.

Patti Berkstresser
Keep It Real-ly Beautiful,
Board of Directors
Night Sky Team Lead

