

## 2016 Hill Country Alliance Photo Contest Rules, Terms and Conditions

### [The Texas Hill Country: A Region of Extremes](#)

2015 was a year that put into stark relief the extremes of our region. We saw the wettest spring in recorded history, destructive and devastating floods, the return of drought, resilient riparian recovery, a growing movement to protect our dark skies, growth and development alongside stewardship and conservation. These extremes reveal what makes this region so unique, and what we stand to lose if we develop in a ‘business as usual’ scenario. What are the contrasts you see in your day to day life in the Hill Country?

Residents and visitors alike understand the stunning allure of the Hill Country. We are drawn to this region by the culture, natural beauty, charming towns and precious spring-fed streams of the Hill Country.

HCA is seeking photographs that illustrate the dramatic contrasts of the Hill Country – picturesque creeks and swimming holes, dark night skies, breathtaking views and iconic cultural experiences like dance halls, charming towns and heritage ranches—but also captivating photos of drought, flood, development pressures and the changing nature of our region. The story of the Hill Country is not complete without both.

### [Winning photos and Prizes](#)

#### **Winners:**

13 winners will appear in HCA’s 2017 Texas Hill Country Calendar. Other photos will be featured throughout the calendar in cameo appearances. In addition to a full page photo feature, winners will receive a cash prize.

Grand Prize: \$300

First Prize: \$200

Second Prize: \$150

Third Prize: \$100

All other calendar page winners: \$50

#### **People’s Choice Honoree:**

New this year! This year’s photo contest will provide an opportunity for the public to view the photos that have been entered into the photo contest and vote for their favorite. The photo that receives the highest number of votes will be named the People’s Choice Honoree. The People’s Choice recipient will receive a \$100 prize and their photo will featured in HCA’s 2017 Texas Hill Country Calendar.

### [Agreement to release your photos to HCA](#)

Your entry in the contest constitutes your agreement to allow the use of your photos in HCA communications and promotions. This use may include its calendar, printed postcards, the HCA website,



HCA collections of winners, online photo features, promotional cards and publications both online and off, emails and e-newsletters.

Entrants retain ownership and copyright to their photographs. Credit will be given by HCA to the photographer where possible.

### Eligibility

HCA's 2016 Photo Contest is open to everyone, except employees of HCA, members of the Hill Country Alliance Board of Directors and their immediate families. Photographers of all ages are encouraged to enter. The Hill Country Alliance will have the sole right to judge entrant eligibility and to verify this eligibility for the purpose of selecting contest winners.

### Format

- ✓ Photographs should be submitted electronically as high quality jpegs, at a minimum of 72 ppi and 1008 pixels wide using the submission form on the HCA website.
- ✓ File size for each photograph submitted cannot exceed 2MB
- ✓ **If chosen as a finalist, images must be submitted in 300 ppi maximum quality jpeg or tiff with a width of 14 inches and a height of 10 inches for printing**
- ✓ All photos must be submitted in either JPEG or TIFF format
- ✓ **Only color photos will qualify**; no black and white photos will be accepted
- ✓ **Photos must be submitted in horizontal or landscape format as opposed to vertical or portrait orientation to be considered for printing and prizes**
- ✓ Any images not following the above formatting will not be considered

### Other Considerations

- ✓ Each contestant may enter a maximum of four photographs
- ✓ Previously published material for which non-exclusive rights were granted may be entered as long as you still warrant that you retain full rights to the photo. You must disclose when and where the photo appeared previously upon submission.
- ✓ Photographs must be taken within the 17 County Hill Country Region ([see map](#))
- ✓ HCA is not responsible for lost or damaged submissions

### Release required for identifiable people

If people are identifiable in the photo, the contest participant is responsible for the consent of the parties involved. If a photo is selected for print that includes identifiable persons, the photographer must submit a release form from the person or persons in the image with the name, address, and signature of the parties on the release form.

### Judging

Images will be judged on originality, technical excellence, composition and ability to capture the unique flavor of the Hill Country. Decisions made by the judges will be final. The judges will be a panel of qualified artists, photographers and regional leaders, with knowledge and passion about the Hill Country.



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The photographs should accurately reflect the subject matter and the scene as it actually appeared. Photos that have been digitally altered beyond standards will be disqualified.

Acceptable are adjustments to color, contrast, brightness and sharpening; removal of dust and scratches; cropping; and use of HDR (high dynamic range), where multiple exposures of the same scene are combined for a greater tonal range.

Not acceptable are photo composites (combination of two or more photos, not of the same scene); or the use of artistic digital filters and effects which do not show the scene in its natural way.

### **Deadline**

Online entries can be uploaded to the HCA website starting March 1, 2016 and no later than midnight on May 31, 2016. Finalists will be contacted in June and will be requested to submit high resolutions images and release forms if applicable directly to HCA. Winners chosen from the list of finalists will appear in the 2017 calendar to be published in August of 2016.

**Questions and inquiries about the contest or rules can be emailed to [shannon@hillcountryalliance.org](mailto:shannon@hillcountryalliance.org)**