



WaterPR is seeking a digital outreach coordinator.

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WE ARE a small, Austin-based public relations firm that is 100 percent focused on water issues important to Texas and beyond. We deliver a solid mix of communications and event planning services to industry associations, government, private enterprise, academic and non-profit groups—all involved in some area of water supply solutions. We manage websites, social media programs, and newsletter marketing efforts, and we plan, promote and put on special events. We adhere to the tenants of good design, solid communication strategy, clear writing, attention to detail, and extraordinary customer service.

YOU ARE experienced, competent, organized and efficient in delivering a social media program on a weekly basis. You are familiar with Hootsuite, Twitter, Facebook, Instagram, Linked In, Google+, and YouTube. You are savvy about WordPress and other popular web templates and can manage changing website content with ease and aplomb. Further, you're a whiz at email marketing strategies, campaigns, template design, online surveys, and a stickler for accuracy. You speak Powerpoint and Prezi. You understand the tenants of good communication design, have a personal commitment to successful communications, and have some interest and experience in Texas water issues as well. You are a nice, fun person to boot.

WE ARE looking for a dedicated, part-time employee or contractor who has 20-30 hours a week to focus on WaterPR and its clients. Additional work could include support for event planning and implementation, database management (Excel), and internal marketing and administrative support. Pay is commensurate with skills, abilities, and experience with growth opportunities to the right candidate. Submit a resume and short cover letter/email to info@waterpr.com with "Social Media Applicant" in the subject line.

Come help us talk water in the digital arena and beyond!