



HILL COUNTRY LIVING
+ RAINWATER REVIVAL
FESTIVAL

SATURDAY, OCT 20
10AM TO 5PM
DRIPPING SPRINGS RANCH PARK
RAINWATERREVIVAL.COM

WINERY INVITATION & APPLICATION

Greetings Hill Country Wineries! You are cordially invited to participate in what we are calling the *One-stop Hill Country Wine Tour* —a featured attraction at the 9th annual Hill Country Living + Rainwater Revival FESTIVAL.

Name of event:	Hill Country Living + Rainwater Revival FESTIVAL.
Date:	Saturday, October 20, 2018
Time:	10am to 5pm
Location:	Dripping Springs Ranch Park, Dripping Springs, TX
Primary Contact:	Karen Ford, kford@waterpr.com, 512-922-8234 mobile

Winery Vendor Fee is \$75 Early Bird, on or before July 31; or \$125 Standard, starting August 1.

SELL: Wineries can sell wine by the tasting, glass or bottle. We want our Wine Vendors to sell & make a profit!

The FESTIVAL, hosted by the Hill Country Alliance and a growing list of sponsors, carries a theme of living lightly, responsibly and beautifully in the Texas Hill Country.

Other activities and attractions at this FREE, family-friendly FESTIVAL include 100+ vendors/exhibitors, a full-day's lineup of great speakers, food trailers, tiny homes, tricked-out travel trailers, live music stage — and wine by the taste, glass or bottle from Hill Country wineries!

In 2017, we had more than 1,300 attendees, and we anticipate more this year — coming from urban and rural communities across Central Texas, and other parts of the state too.

Space - 10x10 area.

Winery must provide your own tent/tables/chairs/banners/signs etc. Power is available for an additional \$35. Water is not available at the booths, but restrooms are nearby.

Wineries must provide all serving containers, however we hope that the Texas Dept of Agriculture will once again provide up to 1,000 stem-less glasses for our use. You are welcome to bring plastic wine cups or your own branded glasses to use or sell.

Please use the attached Registration Form and send your check to the Hill Country Alliance to secure your spot.

A maximum of five wineries will participate on a first-come, first-paid basis. The festival is a covered event and will happen whether rain or shine. There are no refunds after your registration has been accepted and paid.

TABC Permits:

Wineries MUST HAVE their own Festival, Farm-to-Market, or temporary permit from TABC. For the TABC permit, you will need a letter from Lynn Dickinson (LDickinson@cityofdrippingsprings.com), venue manager, to show you are invited to sell wine at the Dripping Springs Ranch Park.

Setup/Tear Down:

Vendors can set up on Friday, Oct 19, 1-5pm, or Sat, Oct 20, from 7-9am. Vendors must be in place and ready to sell/serve product to customers by 10 am and remain until 5 pm on the day of the event. No early tear downs please.

We hope you can join us!

It is our intent to showcase a limited number of Hill Country wineries and allow you to profit from the event while supporting and participating in a community, educational event.



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2018 WINERY REGISTRATION FORM

YES! We want to participate in the Hill Country Living + Rainwater Revival FESTIVAL.

Name of Winery _____
Winery Website _____
Address of Winery _____
Contact Person at Winery _____
Contact Email Address _____
Contact Phone Number(s) _____

Please let us know your set up preference.

- We will set up on Friday, Oct 19, between 1pm - 5pm.
- We will set up on Saturday, Oct 20, between 7am - 9am.
- We need electricity! (Additional \$35) Let us know how many items need electricity and the type of plug(s). Please provide photo of the plug if it is something other than a standard 110V. _____

Other comments/requests: _____

Mail this completed registration form and your fee to the Hill Country Alliance per below.

Your participation is not final until your check is received.

Amount enclosed:

- \$75 (Early Bird, on or before July 31)
- \$125 (Standard, Aug 1 - Oct 6)
- \$35 electricity

Make check payable to: Hill Country Alliance

Mail with form to: 15315 Hwy 71 West
Bee Cave, TX 78746

Email a copy of your TABC permit to: Lynn Dickinson, LDickinson@cityofdrippingsprings.com

Questions? Event contacts:

Primary Contact: Karen Ford, kford@waterpr.com, 512-922-8234 mobile
Secondary Contact: Sheila Holt, Sheila@hillcountryalliance.org, 512-263-9147 office

Thank you!



The Hill Country Alliance is a nonprofit organization whose purpose is to raise public awareness and build community support around the need to preserve the natural resources and heritage of the Central Texas Hill Country. HillCountryAlliance.org