



Be a Sponsor. Be a Star.

Help us celebrate our night sky in October.

October 2020 is Night Sky Month in the Texas Hill Country.

It's a perfect opportunity for you to shine among the many thousands of stargazers of all ages who love the night skies and want to keep them dark and dazzling.

Please join the Hill Country Alliance as a sponsor of our first annual Night Sky Month.

October 2020 is a month of two full moons – and a month filled with online, virtual and COVID-safe activities and celebrations planned by partners and communities across the Hill Country.

Our website, NightSkyMonth.com, will become the premier information clearinghouse and central calendar for all star-happenings throughout the Hill Country, throughout the month. Your name or logo could be there too – as bright as Sirius!

Once in a blue moon, you can be a star!

SPONSOR CATEGORIES & LEVEL BENEFITS	Milky Way \$2,000	Big Dipper \$1,000	Orion \$500	Shooting Star \$400 Govt*	Night-Sky Friendly \$250 Govt*
Facebook Live Event: Sponsor, Host or Participant	*				
Banner ad on event website Home page	*				
Banner ad on event website, secondary pages		*			
Acknowledgement in news release	*	*			
Logo or name on event promo flier	*	*	*		
Promotion on Facebook event page	*	*	*	*	
Promotion/mention in HCA E-Newsletter	*	*	*	*	
Sponsor page, digital banner ad	*	*	*	*	*
Logo or name on sponsor list	*	*	*	*	*

*\$400 for municipalities with more than 5K population; \$250 for municipalities with less than 5K population.

Your support will make it possible for us to promote, share and preserve our Hill Country starscapes.

To be a star, contact: Cliff Kaplan, cliff@hillcountryalliance.org

General donations are welcome and can be made on our [Night Sky Month donation page](#).

Your support is appreciated!



OCT 1 HARVEST MOON



OCT 16 NEW MOON



OCT 31 HUNTER'S MOON