



PRESS RELEASE
For Immediate Release

October 13, 2020

HILL COUNTRY LIVING FESTIVAL + RAINWATER REVIVAL GOES VIRTUAL

The annual [Hill Country Living FESTIVAL + Rainwater Revival](https://www.rainwaterrevival.com) goes spectacularly virtual on Saturday, October 24. While a live, in-person FESTIVAL event is not possible this year, the Hill Country Alliance, along with its dedicated sponsors and partners, offers the next-best-thing—an online experience that continues to celebrate the collection of rainwater, the conservation of natural resources, and a common-sense approach to living lightly and sustainably in the Texas Hill Country. Mark your calendar and register now at [Rainwater Revival.com](https://www.rainwaterrevival.com)!

The virtual FESTIVAL comes to you FREE and LIVE via a custom Zoom webinar platform with hosted and curated programming – a variety show of education and entertainment. The morning segment from 10:30am to noon is both adult- and kid-friendly with Mr. Will and Raindrop Stop entertainments, plus educational sessions on rainwater harvesting, night sky enjoyment, and a close look at the one-water school in Wimberley.

The afternoon segment kicks off at 3pm with community science explorations, Texas gardening secrets, Western song classics by Alex Dormont and Beyrl Armstrong, and closing out with what will surely be a lively panel for Conservation Conversations over Cocktails. The day offers delightful “edu-tainment” in traditional FESTIVAL fashion.

To complement the Oct 24 programming, the FESTIVAL recreates its popular Vendor Hall and Hill Country Artisan showcase with an online MARKETPLACE on the event website, [RainwaterRevival.com](https://www.rainwaterrevival.com). The Hill Country Alliance is grateful for the many regular in-person vendors who are going virtual with us.

Visitors to the online MARKETPLACE on October 24 can play Marketplace Trivia for cool prizes – and can access sustainable services, products, green-living tips and one-of-a kind artisan-made wares until the end of 2020. A good place to go for holiday shopping AND new year resolutions. Sorry, but the trivia game and prizes are for October 24 only.

We invite you to turn on the computer, pull up a chair, and take a front row seat with your family or friends. The virtual FESTIVAL programming and agenda on October 24 promise something for everyone who loves the Texas Hill Country — and all it takes is a simple registration at [RainwaterRevival.com](https://www.rainwaterrevival.com).

The Hill Country Alliance is a nonprofit organization whose purpose is to raise public awareness and build community support around the need to preserve the natural resources and heritage of the Central Texas Hill Country.

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Attachments Include: [Event logo.jpg](#)

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