Lori Olson

Executive Director
Texas Land Trust Council

Lori Olson has served as the Executive Director of the Texas Land Trust Council since July of 2011, working to strengthen the coalition of land and water organizations doing essential work across the State of Texas. In her work with the Council, Lori seeks to advance the conservation efforts of land trusts by engaging in state and federal advocacy, strategic outreach, and by offering training and technical assistance, including hosting the annual Texas Land Conservation Conference.

Lori has two decades of experience in the field of land conservation, working with land trusts in Oregon, North Carolina, Georgia, and Texas. She is the former Executive Director of the Eno River Association, a land trust located in Durham, NC. She also served as a project manager for The Trust for Public Land, focusing on Central Texas conservation projects with government agency partners including the Cities of Austin, San Marcos and San Antonio, the U.S. Fish and Wildlife Service, Travis and Hays Counties.

A native Texan, Lori is a graduate of The University of Texas at Austin with a B.S. in Biology, and a graduate of the University of Oregon with a Masters in Community and Regional Planning, as well as a Master of Science degree in Public Affairs. She also completed her Certificate in Nonprofit Management at Duke University. Lori serves on the Advisory Team for the Cornell Lab of Ornithology’s Land Trust Bird Conservation Initiative, as Vice Chair of the Hays County Parks and Open Space Commission, and as an elected Trustee of the Wimberley ISD School Board.

Lori is an avid conservationist and lover of the outdoors. She lives in the Texas Hill Country with her family.