

HILL COUNTRY
NIGHT
SKY
MONTH



TOOLKIT

Hill Country Night Sky Month - Event and Activity Suggestions

This document will help you generate ideas for possible events, contests, and activities to host as part of Hill Country Night Sky Month. If you have any questions about any of the following information, email dawn@hillcountryalliance.org.

Before jumping into the list of suggestions, here are a few things to keep in mind:

- **Who do you want to engage?** Is there a specific age group, a particular geographic area, or a certain sector (public, business owners, government officials, etc.) with which you wish to connect?
- **With whom can you partner?** Are there any local institutions or organizations that already are or could become champions for the night sky? Some examples of valuable local partners might include schools, electric utilities, local parks, the chamber of commerce, prominent local businesses, the local government, the Lions or Rotary Clubs, local Keep Texas Beautiful groups, etc.
- **How will you promote it?** The Hill Country Alliance (HCA) will promote all shared events through the NightSkyMonth.org website, our HCA newsletter, and social media under **#NightSkyMonth**. What are other good ways for you to promote the event in your area? Check out the content in this promotional toolkit for additional resources, such as a sample press release.
- **COVID safety.** Unfortunately, we all still have to keep COVID safety in mind this year. If you are considering an in-person event, please ensure that social distancing will be possible and make sure to check in with your local government for additional guidelines or rules.
- **Contests of many kinds.** Poetry, art, photography, songwriting, and so on—with a night sky theme are good options to get the community involved. When deciding how participants can best share their submissions, weigh the pros and cons of in-person or online events.
- **We are here to help.** Let us know if you would like to discuss any of these ideas or your ideas, and we will be happy to assist! Email dawn@hillcountryalliance.org.

EVENT IDEAS

Star Party

Plan an in-person or virtual tour of our night sky with an astronomer. HCA can help you identify and connect with the experts needed to offer either form of star party to your community.

Stellar Stories and Songs

Broadcast campfire stories about the myths represented in the stars or sing campfire songs about the night sky. These can be live or pre-recorded so that people can listen while looking up at the night sky from their homes. You can also invite the community to submit the stories they love. You can do this on Facebook, YouTube, or Instagram in a live or pre-recorded format. (Combine this with a story or song contest.)

Invite an Author

Invite an author to read their book or an excerpt of their story. Share it with your audience in a live or pre-recorded format. There are several books on light pollution and the night sky, written for adults and children. Contact Dawn at dawn@hillcountryalliance.org for a list of titles.

Lights Out Event

Join Texan by Nature and promote “[Lights Out Texas](#)” in your community. All Texans can take simple action to protect birds during peak migration (Sept 5-Oct 29) – just be sure your lighting is off or minimal. It’s as easy as the flick of a switch!

Art Night

Show night-sky-themed art and have artists or others talk about what the pieces mean to them. (Combined this with an art class or contest.)

Astrophotography Class

We have many excellent astrophotographers in our region and many more people who would love to learn this rewarding craft. Work with a skilled astrophotographer to create a class in-person or online – folks can meet in the field or tune in, gear in hand, from their back yards.

Story Time for Kids

Invite kids and families to listen to a bedtime story about the night sky at your local library or online. Suggested books: “[Cassandra and the Night Sky](#)” by the Hill Country’s own [Amy Jackson](#), “[There Once was a Sky Full of Stars](#)” by [Bob Crelin](#), “[Good Night Sky: A Children’s Bedtime Story](#)” by [E.M. Makins](#). Contact Dawn at dawn@hillcountryalliance.org for a list of titles and authors or download it from the Hill Country Night Sky Month [Host an Event Page](#).

Expert Interview or Panel Discussion

HCA can help you identify and connect with the experts needed to create an educational talk or panel for your event. Subjects could include astronomy, the impacts of light pollution on nocturnal wildlife in Texas, the value of astrotourism to our communities, or the 2024 solar eclipse coming to our region.

Make a Night Skies Presentation to City Council or Community Leaders

Present on night-sky preservation for your community's city council, school board, commissioners court, chamber of commerce, civic clubs, religious groups, or students. We can help facilitate introductions and assist you in the presentation process. If you don't feel qualified to give such a presentation, we can connect you to the right folks.

Please tag **#NightSkyMonth** on social media for all events, so the Hill Country sees it!

CONTEST IDEAS

You need to have a few things in place to run a successful contest, including judges, evaluation criteria, and prizes (even if they are tokens or gags). The [Hill Country Alliance](#) and the [Blanco County Friends of the Night Sky](#) have experience running contests, and we are happy to help if you need any assistance!

Night Sky Essay Contest

Invite your community (select an age group or open the competition to multiple age groups) to share their thoughts and feelings about the night sky or night sky preservation in prose. Print submissions or excerpts in the local paper, add them to your group's website or social media or recite them during a Night Sky Month event.

Night Sky Story Contest

Invite your community (select an age group or open the contest to multiple age groups) to share original stories about the night skies or the night in general. Print submissions or excerpts in the local paper, add them to your group's website or social media or recited during a Night Sky Month event.

Night Sky Art Contest

Invite your community (select an age group or open the contest to multiple age groups) to share their night-sky-themed art. Print all submissions or just winners in the local paper, add to your group's website or social media, project onto a wall downtown, or display and discuss during a Night Sky Month event.

Night Sky Photography Contest

Invite your community (select an age group or open the contest to multiple age groups) to share their nighttime photography and photography of dark-sky-friendly lighting in your community. Print submissions in the local paper, add them to your group's website or social media, project onto a wall downtown, or display and discuss during a Night Sky Month event.

Compile the contest submissions from the list above into a magazine or small book to sell or give away in the community. There are online services that can help with layout and printing. [The Hill Country Alliance](#) can point you in the right direction if this is of interest.

Night Sky Video Contest

Invite your community to share short videos about the night sky to promote night-sky-friendly lighting and night sky preservation in your community. Share submissions on the web.

Halloween Costume Contest

Invite your community to dress up to celebrate the night sky for Halloween. Adorn yourself as an astronaut, engineer, space traveler, Doctor Who, an alien, or anything that makes you want to marvel at the wonders of the universe above our heads. Share photographs and submit photos of your community wearing their costumes through social media to celebrate Hill Country Night Sky Month. Be sure to tag **#NightSkyMonth** to show off your masterpiece!

Better Lighting Contest

Invite your local community to improve their outdoor lighting and make it fun! Invite folks to share their commitment to preserving night skies by posting before and after photos on social media.

Please tag **#NightSkyMonth** on social media for all contests, so the Hill Country sees it!

ACTIVITY IDEAS

Citizen Science - Globe at Night

Invite your community to participate in the monthly [Globe at Night](#) citizen-science campaign over two weeks in October. Set a goal for the number of observations collected in your community. You can take this one step further and join the [Globe at Night Adopt a Street Program](#).

Share the Stars with Kids

Check out the [Dark Sky Rangers](#) program, the [Family Sky Heroes](#) activity, and other activities for all ages from the [Astronomy Society of the Pacific](#). Learn how to find constellations using [Uncle Al's Skywheels](#) or [Skymaps.com](#).

Lighting Retrofit

Night Sky Month is an excellent time for lighting retrofit projects in your community. They can be high-profile locations, like a County Courthouse, school, ball field, or supermarket, or more low-key at residents' homes around town. We can help you get the word out and educate the community on how to do it and why. Big lighting projects – like stadium lighting – can take months of planning, Hill Country Night Sky Month is a great time to kick off those ventures. Try engaging a local hardware store as a partner for discounted or donated light fixtures if any are needed.

Conduct a Lighting Survey

Conduct a lighting survey at your local school or library, or downtown. Use this as a way to cheer on the usage of [proper night sky lighting](#) or to promote improvements to your community's existing lighting. Conduct the lighting survey yourself or let [Hill Country Alliance](#) put you in contact with a lighting survey specialist.

Make Your Neighborhood a “Night Sky Friendly Neighborhood”

If you live within a Home Owners Association (HOA), designate your neighborhood as Night Sky Friendly by [adopting this simple language](#) into your HOA agreements. [Visit our webpage](#) for more information about this program.

Night Sky Friendly Business Recognition Program

Encourage local businesses to become Night Sky Friendly through HCA's Night Sky Friendly Business recognition program. [Visit our webpage](#) for more information about this program.

Become a member of your local Friends of the Night Sky group

The Texas Hill Country is home to a growing number of [Friends of the Night Sky groups](#) throughout the region. They would love for you to be involved! If your county does not have a group yet and would like to help start one, please let us know at info@hillcountryalliance.org.

Become a member of the Texas Chapter of the International Dark-Sky Association

The International Dark-Sky Association began its mission to preserve and protect the nighttime environment and our heritage of dark skies through environmentally responsible outdoor lighting in 1988. [Join the Texas Chapter of the IDA](#) and support their efforts, connect with other dark sky advocates from around our region, share resources, and become a member of the worldwide movement.

For all of these events, contests, and activities, please tag **#NightSkyMonth** on social media so the Hill Country sees it!

The Hill Country Alliance created this sample draft proclamation with helpful input from the City of Dripping Springs. It is for adaptation and use by local jurisdictions across the Hill Country. Please feel free to modify it. Please let us know if you are using it so we can help spread the word. For assistance, or to simply let us know, email: dawn@hillcountryalliance.org.

**PROCLAMATION
OF LOCAL JURISDICTION
PROCLAIMING OCTOBER 2021 AS**

“Hill Country Night Sky Month”

- WHEREAS,** the aesthetic beauty and wonder of star-filled skies are the heritage of all humankind and locally to the inhabitants of local jurisdiction and are therefore worthy of celebration; and
- WHEREAS,** the experience of standing beneath a star-filled night sky inspires feelings of wonder and awe and may encourage interest in science and nature, especially among young people; and
- WHEREAS,** the opportunity to view star-filled skies attracts tourists to our region and therefore economic benefit to local jurisdiction; and
- WHEREAS,** preserving the rich historical heritage and starry night skies of local jurisdiction is essential to its residents; and
- WHEREAS,** “light pollution,” light wasted performing no function or task and artificial light that goes where it is not supposed to go, is created by glare, light trespass, sky glow, and overlighting; and
- WHEREAS,** light pollution wastes natural resources amounting to at least \$2 billion per year and contributes to diminished American energy independence; and
- WHEREAS,** the historical view of the night skies has been eroding in many nearby areas, and generations are growing up with limited, if any, view of the wonders of the universe; and
- WHEREAS,** the influx of people into the Texas Hill Country region and the accompanying light pollution from area lighting fixtures has been steadily on the rise; and
- WHEREAS,** solving the problem of light pollution involves making better use of outdoor lighting to direct light down to where it is needed instead of upward into the sky, putting outdoor lights on timers and using outdoor lighting only where necessary; and
- WHEREAS,** the increased dedication of Hill Country communities regarding the preservation of the region’s night skies is evidenced by the frequent educational activities conducted in our region and by the increasing number of places in our region recognized as International Dark-Sky Places by the International Dark-Sky Association, including: Enchanted Rock State Natural Area, South Llano State Park, the LBJ National Historical Park, the City of Dripping Springs, the Wimberley Valley, the City of Fredericksburg, the City of Horseshoe Bay, U Bar U Camp & Retreat Center, River Hills Neighborhood of Travis County, and Lost Creek Neighborhood of Travis County; and
- WHEREAS,** **[Add names of local night sky partners here] and the Hill Country Alliance have devoted many hours in local jurisdiction to share the wonder of our night skies, and promote responsible lighting to help us see better at night; and**
- WHEREAS,** this regional effort and the preservation and celebration of our night skies are worth a month-long celebration.

NOW, THEREFORE, BE IT PROCLAIMED by the local jurisdiction, Texas:

1. That October 2021 shall hereafter be known as “Hill Country Night Sky Month” in local jurisdiction, Texas.
2. That the local elected body encourages citizens to enjoy the night sky and to participate in the local jurisdiction's and the Hill Country region’s events and programs celebrating the night sky and promoting the ways in which communities are working to preserve it.
3. That the local elected body encourages citizens to learn about light pollution and why it matters, night sky friendly lighting, and lighting regulations, and to implement practices and lighting improvements that will reduce light pollution, thereby preserving our night skies.
4. That the local clerk is hereby instructed to post this Proclamation at local public display location for Public Display and enter this document into the permanent records of the local jurisdiction.

Local top official

Hill Country Night Sky Month – Social Media Guide

SOCIAL MEDIA

What is social media?

The "social" part: it's direct interaction, person to person. The "media" part means both the "instrument" AND "news source." Put them together: Web-based communication tools to both share and CONSUME information. Social "Networking" is a part: it's who your audience is and how you interact with them (friends, colleagues, other friend groups, etc.)

Facebook, Instagram, and Twitter are likely to have the most significant impact. If you do not have all these accounts, do not worry – use what you have! If you have Facebook and Instagram, linking them together will save you from creating separate posts to each platform – for more on this, see page 3.

Tagging and Social Media

NOTE: PLEASE ensure all postings (pictures/text) are appropriate and what you want to reflect to the rest of the world and the Hill Country Alliance.

When you post, be sure to tag #nightskymonth so readers can find everything in one place!

What is tagging?

Tagging allows users to identify someone else in a post, photo, tweet, or status update. This tag takes the form of a clickable name or username that will notify a person that you have referred to them in a post or photo. Tagging uses # or @ before the 'handle' or identifier of the tagged person or group.

Hashtagging (or tagging with a #) is most effective on Twitter and Instagram but not typically used on Facebook. Tagging with an @ is used to reference and bring up an existing page or account and notify the account's owner.

What's the difference between a # and @ when it comes to tagging a post?

Think of "#" as "about" or "re:" and @ as "to." Typically, people will search on Twitter or Instagram for #_____ to follow a conversation and will use @_____ to look at an individual account.

For example, #nightskymonth indicates a threaded discussion on a TOPIC, while @hillcountryalliance is a directed message toward a specific PERSON or ENTITY – in this case, the HCA Instagram or Facebook page.

TAGGING

Who should I tag in my social media posts?

Be sure to tag #NightSkyMonth on Twitter and Instagram! To have your post shared with partner groups, tag Hill Country Alliance (@NewsHCA – Twitter and @hillcountryalliance – Instagram and Facebook) or other partner groups like your local Friends of the Night Sky using the @ symbol followed by the organization.

- Bandera County Friends of the Night Sky
Facebook: @banderacountyfriendsofthenightsky
- Blanco County Friends of the Night Sky
Facebook: @blancocountyfriendsofthenightsky
Instagram: @blancofriendsofthenightsky
- Comal County Friends of the Night Sky
Facebook: @comalcountyfriendsofthenightsky
- Hays County Friends of the Night Sky
Facebook, Instagram, and Twitter: @HaysNightSky
- Kendall County Friends of the Night Sky
Facebook: @kendallcountyfriendsofthenightsky
Instagram: @kendallcountynightsky
- Kerr County Friends of the Night Sky
Facebook: @KerrNightSky
Instagram: @kerrcountynightsky
- Travis County Friends of the Night Sky
Facebook and Instagram: @traviscountynightsky
- Wimberly Valley Dark Sky Committee
Facebook: @WimberlyDarkSky

Hashtags to follow and tag in posts


#DarkSky	#HillCountryNightSky	#NightSkyMonth
#DarkSkies	#HillCountryNightSkyMonth	#StarsatNight
#DarkSkyPreservation	#NightSkies	#TexasHillCountry
#HillCountry	#NightSky	

LINKING ACCOUNTS

How do I link or unlink my Instagram account to my Facebook profile?

Linking an account

To link your Instagram and Facebook accounts and share posts directly from Instagram to Facebook:

Step 1: Go to your Instagram profile and tap .

Step 2: Tap  Settings.


Step 3: Tap Account, then tap Sharing to Other Apps

Step 4: Tap Facebook and enter your Facebook login info.

Once you link accounts, you'll have the option to share a post to Facebook from the same screen where you add a caption. You can also share from Instagram [to a Facebook Page](#) you manage.

Unlink your account

To unlink your Facebook account:

Step 1: Go to your profile and tap .

Step 2: Tap  Settings.

Step 3: Tap Account, then tap Linked Accounts.

Step 4: Tap Facebook, and then tap Unlink Account (iPhone) or Unlink (Android).

Step 5: Tap Yes, Unlink to confirm.

As always, we are here to help when needed. For questions about social media platforms, tagging, and linking accounts, please email dawn@hillcountryalliance.org.



Hill Country Night Sky Month – Media Advisory and Press Release Templates

These two templates will help you communicate your Hill Country Night Sky Month community events to the media. If you have any questions about the following information, email dawn@hillcountryalliance.org.

MEDIA ADVISORY

The Media Advisory Template is an open-fill document for your use in communicating to the press details regarding your upcoming event/s. There is an area in the upper right-hand corner of the header where you can attach your organization's logo. In the footer, you will see highlighted text indicating where to denote your specific contact information. Input details in the yellow highlighted areas as they correspond to your event or activity, and remove highlighting once complete.

This template is to help you publicize your function clearly and easily. Should you already have alternative methods of contacting the media, please feel free to refer to those methods and use these templates only as needed.

Send out the Media Advisory before an event occurrence. List all of your events at one time, or distribute a single form for each function.

PRESS RELEASE

The Press Release Template is an open-fill document for your use in communicating to the press details following the completion of your event/s. There is an area in the upper right-hand corner of the header where you can attach your organization's logo. In the footer, you will see highlighted text indicating where to denote your specific contact information. Input details in the yellow highlighted areas as they corresponded to your event or activity, and remove highlighting once complete.

This template is to help you spotlight the success of your function clearly and easily. Should you already have alternative methods of contacting the media, please feel free to refer to those methods and use these templates only as needed.

Send out the Press Release following your event/s. It can be a summation of all events held during Hill Country Night Sky Month or distribute a Press Release for each function.

Event Title Here

(Month, Day, Year)

For Immediate Release

Hill Country Night Sky Month is an opportunity to elevate the regional effort to preserve star-filled skies for future generations across the Hill Country. Counties, cities, school districts, and others are encouraged to recognize Night Sky Month through community education and celebration! "Hill Country Night Sky Month is underway for the second year in a row, and we couldn't be more excited about the events taking place throughout the region in the name of night sky preservation," said Katherine Romans, Executive Director of the Hill Country Alliance.

On **event date**, the **Your Organization Name** hosted **Event Name** to celebrate our night sky and raise awareness of the need for its preservation. Held at **Event Venue/Location** and partnering with **Event Partner/s** **Your Organization Name** provided an opportunity for the public to **main activity** and learn more about how they can be an active supporter for Hill Country night skies. Approximately **number of attendees** turned out to **event activity**, **event activity**, and **event activity**. This is the **first or second time** **Your Organization Name** has put on this event and **anecdote about its reception or carrying on the tradition**. **Your Organization Name** enjoyed partnering with **Event Partner/s** and **provide any details you want to mention about working with them, what they brought to the event, and/or plans to partner again**. "Insert a quote from an event attendee or organization volunteer about the event and/or partnership."

For more information about the **Event Name**, please visit our **promotional site/website event page**. Describe what details the page contains.

Your Organization Name – Provide details of your organization, including your purpose/mission, your founding date, what services you provide, and any other pertinent details

Your Partner Organization Name – Include the exact type of details from above for any primary co-hosts or entities you partnered with for your event.

The Hill Country Alliance is a nonprofit organization whose purpose is to raise public awareness and build community support around preserving the natural resources and heritage of the Central Texas Hill Country. Visit us at www.hillcountryalliance.org.

###

Insert an image of the event if one is available.



Attach
Your Logo Here

MEDIA ADVISORY

Released **DATE**

Event Name Here

Hill Country Night Sky Month is an opportunity to elevate the regional effort to preserve star-filled skies for future generations across the Hill Country. Counties, cities, school districts, and others are encouraged to recognize Night Sky Month through community education and celebration!

Your Organization Name and **your partner/s name/s or your town's name** joins the Hill Country Alliance and partners across the region for a month of virtual events, activities, art, games, competitions, proclamations, and other ways to expand the joys and benefits of dark night skies – all COVID-conscious and health aware.

Celebrate **The Name of Your Event**

WHO: **The targeted, or invited, audience/attendees**

WHAT: **The type of event and its purpose**

WHEN: **Date and Time**

WHERE/HOW: **Location of the event, event website link or registration link, or HCA calendar link.**

EVENT PARTNERS: **Your Organization Name** is proud to partner with **your partner/s name/s or your town's name**. **Your partner's name or your town's name** is an active stakeholder in night-sky preservation and works to **provide one or two details about who they are and/or their efforts in protecting the night sky.**

MEDIA CONTACT: **Your Name, Title (if applicable), Organization Name, Phone Number, Email**

The **Your Organization Name** is a **volunteer group/organization or 501c3** dedicated to night sky preservation education of the public and activism in pursuit of protecting the Hill Country from artificial light pollution.

The Hill Country Alliance's Hill Country Night Sky Month web portal, NightSkyMonth.com, is a clearinghouse for information, inspiration, and events throughout October 2021.

Night Sky Preservation Literature

Youth Fiction

- **Alexander and the Twinkling Little Stars**
J. Gonzalez Riley (Author), Independently Published
- **Bright Sky, Starry City**
Uma Krishnaswami (Author), Aimee Sicuro (Illustrator), Groundwood Books
- **Cassandra and the Night Sky**
Amy Jackson (Author), Donna Paredes (Illustrator), Bright Sky Publishing
- **Firefly Home**
Jane Clark (Author). Britta Teckentrup (Illustrator), Nosy Crow Publishing
- **Follow the Moon Home: A Tale of One Idea, Twenty Kids, and a Hundred Sea Turtles,**
Philippe Cousteau & Deborah Hopkinson (Authors), Meilo So (Illustrator), Chronicle Books
- **Jacob Starke Loves the Dark**
Peta Rainford (Author) & (Illustrator), Dogpigeon Books
- **Lights Out**
Marsha Diane Arnold (Author), Susan Reagan (Illustrator), Creative Additions
- **Skywatcher**
Jamie Hogan (Author & Illustrator), Tilbury House Publisher
- **The Lost Stars**
Heather Cumming, (Author) & (Illustrator), Child's Play International
- **The Stars Just Up the Street**
Sue Soltis (Author), Christine Davenier (Illustrator), Candlewick Publishing
- **There Once was a Sky Full of Stars**
Bob Crelin (Author), Amie Ziner (Illustrator), Sky & Telescope Media
- **What if Night?**
Paul Bogard (Author), Sarah Holden (Illustrator), Keystone Canyon Press
- **Who Loves the Dark?**
Sheri Phillabaum (Author), Liz Painter (Illustrator), Shearer Publishing

Youth Non-Fiction

- **Dark Matters: Nature's Reaction to Light Pollution**
Joan Marie Galat (Author), Red Deer Press
- **Seeing More Stars**
Joseph Otterman (Author), Smithsonian Teacher Created Material
- **The Moon Book**
Gail Gibbons (Author), Holiday House
- **Through the Night Sky**
DK Children (Author & Publisher)
- **When the Stars Come Out: Exploring the Magic and Mysteries of the Nighttime**
Nicola Edwards (Author), Lucy Cartwright (Illustrator), 360 Degrees Publishing

Adult Fiction

- **Curious Incidents in the Garden at Night-Time**
Allan Shepherd (Author), Centre for Alternative Technology Publications

Adult Non-Fiction

- **Acquainted with the Night: Excursions Through the World After Dark**
Christopher Dewdney (Author), Bloomsbury Publishing
- **An Ode to Darkness**
Sigri Sandberg (Author), Sphere Publishing
- **Dark Skies: A Journey into the Wild Night**
Tiffany Francis-Baker (Author & Photographer), Bloomsbury Wildlife
- **Dark Skies: A Practical Guide to Astrotourism**
Valeria Stimac (Author), Lonely Planet Publishing
- **Daughter of the Stars**
Daniel Stein & Shanil Virani (Authors), Blurb Publishing
- **Fighting Light Pollution: Smart Lighting Solutions for Individuals and Communities**
International Dark-Sky Association (Author), Stackpole Books

Adult Non-Fiction cont.

- **Human Factors in Lighting**
Peter Robert Boyce (Author), CRC Press
- **Let There Be Night: Testimony on Behalf of the Dark**
Paul Bogard (Author), University of Nevada Press
- **Light Pollution**
Dr. Hemant Pathak (Author), CreateSpace Independent Publishing Platform
- **Light Pollution as a New Risk Factor for Human Breast and Prostate Cancer**
Abraham Halm & Boris A. Portnov (Authors), Springer Publishing
- **Light Pollution Handbook**
Kohel Narisada & Duco Schreuder (Authors), Springer Publishing
- **Light Pollution in Metropolises: Analysis, Impacts, and Solutions**
Emlyn Etienne Goronczy (Author) Springer Publishing
- **Light Pollution: Effects and Solutions**
Khalid Alenaizan (Author), Unpublished
- **Light Pollution: Strategies and Solutions**
Bob Mizon (Author), Springer Publishing
- **Light Pollution: The Global View**
H.E. Schwarz (Author), Springer Publishing
- **Noise, Vibration, and Light Pollution: Complete review on noise, vibration, and light pollution causes, effects, and solutions**
Sivakumaran Sivaramanan (Author), Independently Published
- **Road Lighting: Fundamentals, Technology, and Application**
Wout van Bommel (Author), Springer Publishing
- **Skyglow**
Harun Mehmedinovic & Gavin Heffernan (Authors), Bloodhoney Publishing
- **The End of Night**, 336 pgs.
Paul Bogard (Author), Little, Brown, and Company

Adult Non-Fiction cont.

- **The Urban Astronomer: A Practical Guide for Observers in Cities and Suburbs**
Gregory L. Matloff (Author), Wiley Publishing
- **The World at Night**
Babak Tafreshi (Author), White Lion Publishing
- **The World Atlas of Light Pollution**
Fabio Falchi & Paul Bogard (Authors), CreateSpace Independent Publishing Platform
- **To Know a Starry Night**
Paul Bogard & Beau Rogers, University of Nevada Press
- **Under the Stars: A Journey Into Light**
Matt Gaw (Author), Elliott & Thompson Publishing
- **Urban Astronomy: Stargazing from Towns and Suburbs**
Robin Scagell (Author), Firefly Books
- **Urban Lighting, Light Pollution and Society**
Joslane Meier & Ute Hasenohrl, Routledge Publishing



Be a Sponsor. Be a Star.

Help us celebrate our night sky in October.

October 2021 is Night Sky Month in the Texas Hill Country. It's a perfect opportunity for you to shine bright among the many thousands of stargazers of all ages who love the night skies and want to keep them dark and dazzling.

Please join the Hill Country Alliance as a sponsor of our annual Night Sky Month. October 2021 is a month filled with activities and celebrations planned by partners and communities across the Hill Country.

NightSkyMonth.com, is your premier headquarter and central calendar for all star-happenings throughout the Hill Country, throughout the month. Your name or logo could be there, too, – as bright as Sirius!

Be a shining star in our night sky!

Sponsor Categories & Level Benefits	Milky Way \$2,000	Big Dipper \$1,000	Orion \$500	Shooting Star \$250
Facebook Live Event Sponsor, Host or Participant	*			
Banner ad on event website home page	*			
Banner ad on event website, secondary pages	*	*		
Acknowledgement in news release	*	*		
Logo or name on event promo flier	*	*	*	
Promotion on Facebook event page	*	*	*	
Promotion/mention in HCA E-Newsletter	*	*	*	
Sponsor page, digital banner ad	*	*	*	*
Logo or name on sponsor list	*	*	*	*

Your support will make it possible for us to promote, share, and preserve our Hill Country starscapes.

To be a star, contact: Dawn Davies, dawn@hillcountryalliance.org.

General donations are welcome and can be made on our [Night Sky Month donation page](#).

Your support is appreciated!



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